

# Creating the Digital Public Square

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**Vivek Kundra**

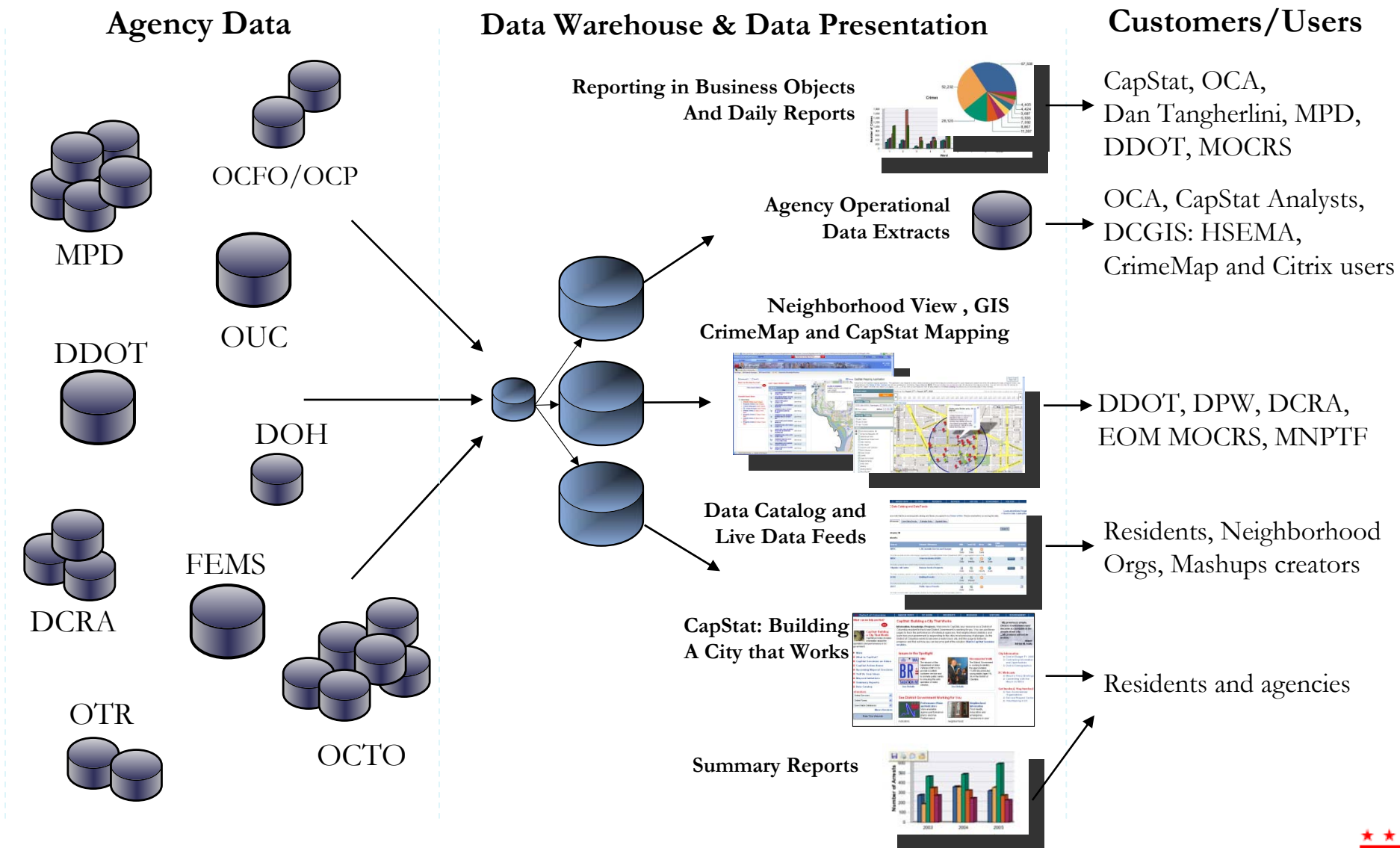
Chief Technology Officer

Government of the District of Columbia

[www.octo.dc.gov](http://www.octo.dc.gov)



# Democratize Data







# The Private Company: Monetizing Data

DC OFFICE OF THE CHIEF TECHNOLOGY OFFICER



LOGIN | JOIN

Get Crime Alerts Home Crime Reports Analytics

Enter location

Washington DC

Get Report

Search Help

Join and receive free crime alerts!

Examples: "695 Coleman Avenue, San Jose CA", "San Jose, CA", "95110"

Sort by: Crime | Date | Distance

Period (days): 3 | 7 | 14 | 30 >> Calendar

Crime Types / Sex Offenders

Print

View: Crimes | Sex Offenders

**VB** VEHICLE BURGLARY 21 Nov 2007

2400 Block L Street, NW

Distance: 1.72 miles

Identifier: 07160924

Additional information forthcoming.

Send to Friend

**A** ASSAULT W/ DEADLY WEAPON

21 Nov 2007

100 Block N Street, NW

Distance: 1.21 miles

Identifier: 07160719

Additional information forthcoming.

Send to Friend

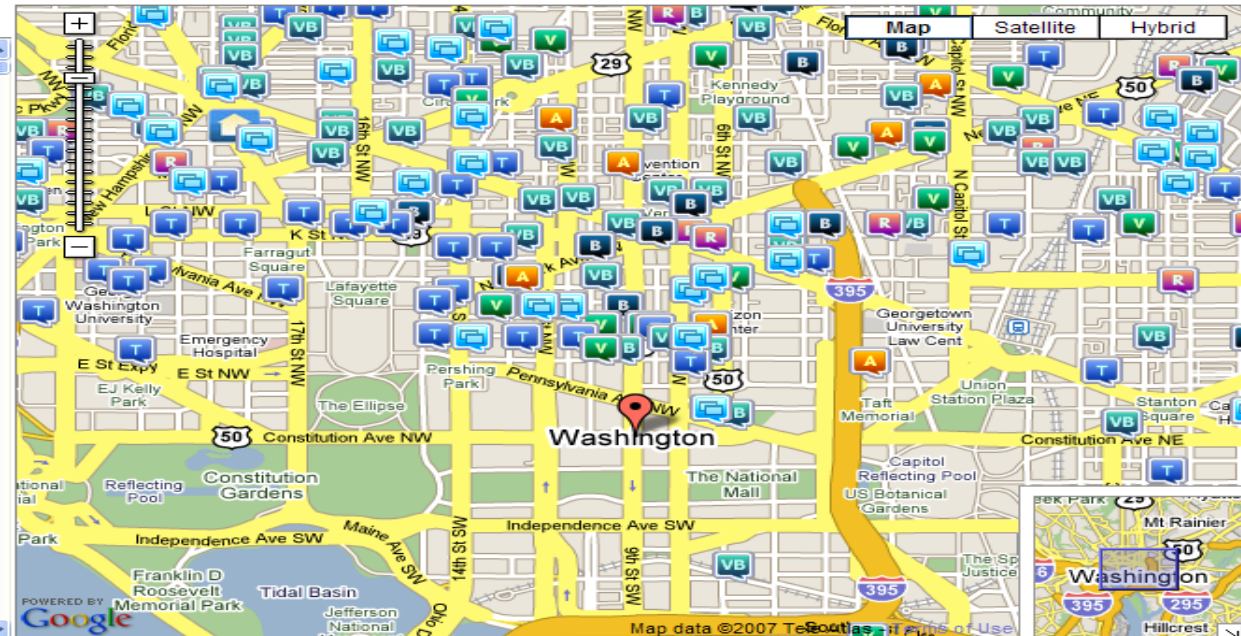
**V** VEHICLE THEFT 21 Nov 2007

UNIT Block RANDOLPH PL NW

Distance: 1.64 miles

Identifier: 07160892

Additional information forthcoming.

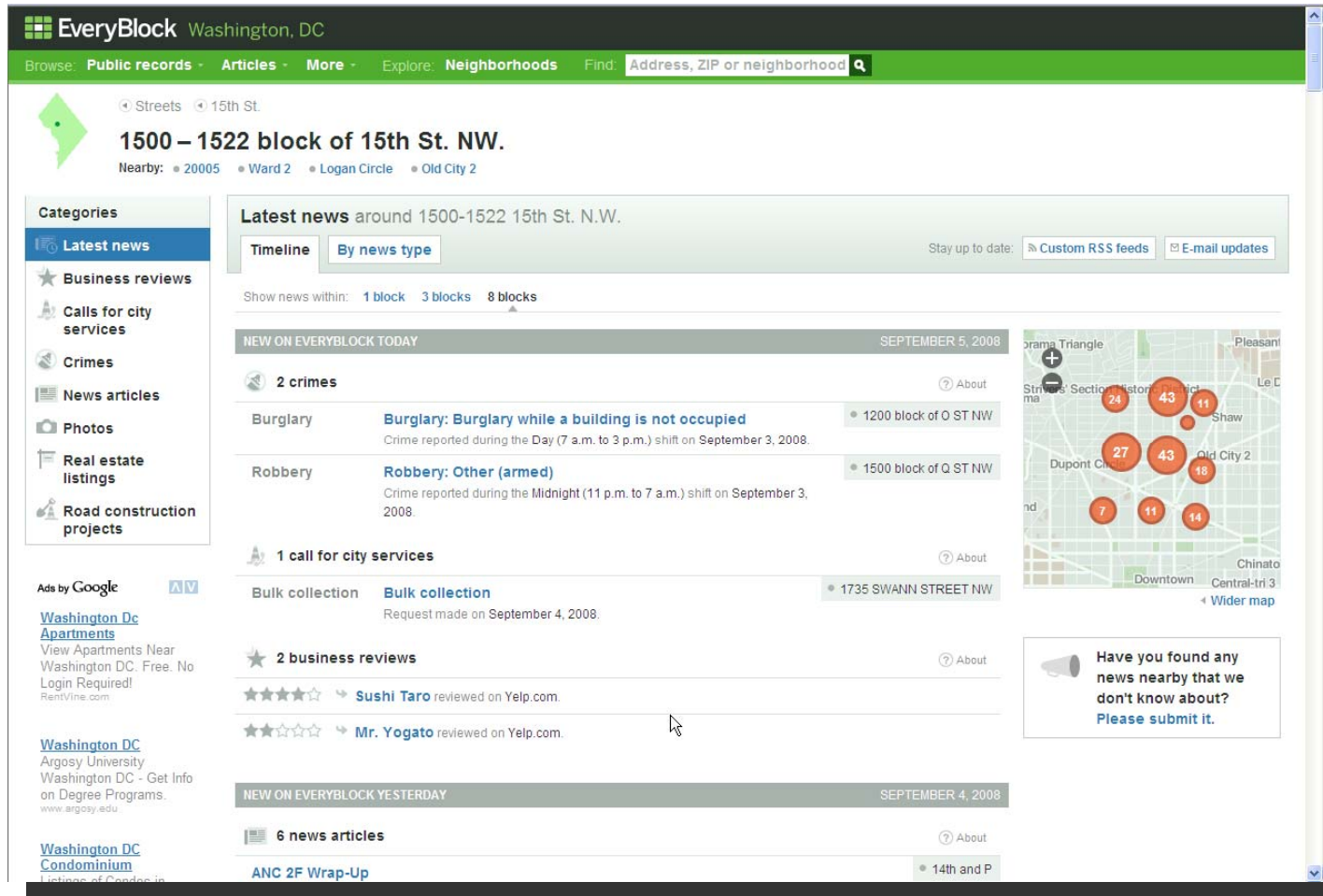


*Free to the public - law enforcement agencies can sign up to publish data for \$49 per month to \$199 per month*

Source: crimereports.com



# The NGO: Serving the Public Interest



EveryBlock Washington, DC

Browse: Public records Articles More Explore: Neighborhoods Find: Address, ZIP or neighborhood

Streets 15th St.

**1500 – 1522 block of 15th St. NW.**

Nearby: 20005 Ward 2 Logan Circle Old City 2

Categories

- Latest news
- Business reviews
- Calls for city services
- Crimes
- News articles
- Photos
- Real estate listings
- Road construction projects

Ads by Google

[Washington DC Apartments](#)  
View Apartments Near Washington DC. Free. No Login Required!  
RentVine.com

[Washington DC Argosy University](#)  
Washington DC - Get Info on Degree Programs.  
www.argosy.edu

[Washington DC Condominium](#)  
Listings of Condo in

Latest news around 1500-1522 15th St. N.W.

Timeline By news type Stay up to date: Custom RSS feeds E-mail updates

Show news within: 1 block 3 blocks 8 blocks

NEW ON EVERYBLOCK TODAY SEPTEMBER 5, 2008

2 crimes

**Burglary** [Burglary: Burglary while a building is not occupied](#) 1200 block of O ST NW  
Crime reported during the Day (7 a.m. to 3 p.m.) shift on September 3, 2008.

**Robbery** [Robbery: Other \(armed\)](#) 1500 block of Q ST NW  
Crime reported during the Midnight (11 p.m. to 7 a.m.) shift on September 3, 2008.

1 call for city services

**Bulk collection** [Bulk collection](#) 1735 SWANN STREET NW  
Request made on September 4, 2008.

2 business reviews

★★★★☆ [Sushi Taro](#) reviewed on Yelp.com.

★★★★☆ [Mr. Yogato](#) reviewed on Yelp.com.

NEW ON EVERYBLOCK YESTERDAY SEPTEMBER 4, 2008

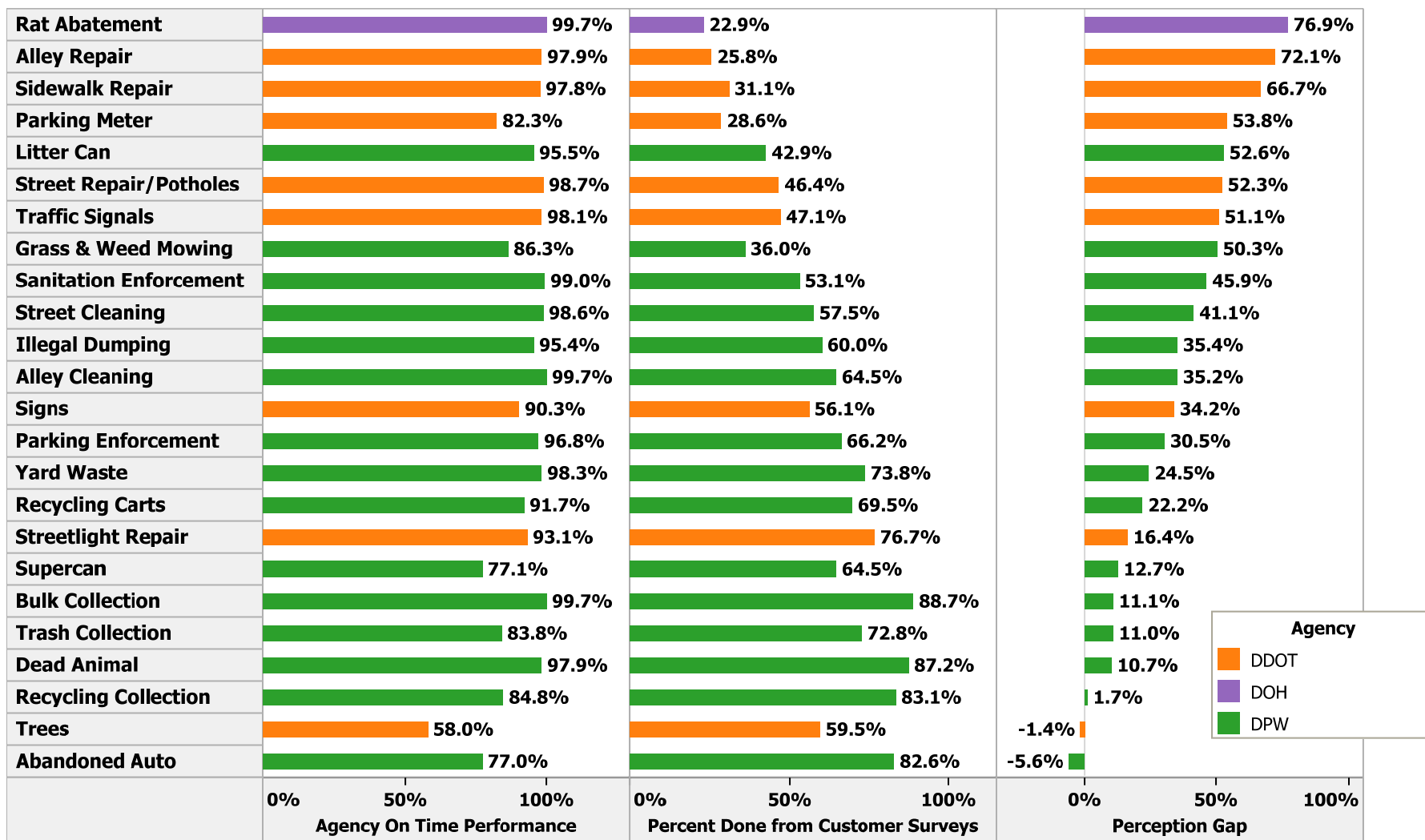
6 news articles

[ANC 2F Wrap-Up](#) 14th and P

Have you found any news nearby that we don't know about? Please submit it.

*Knight Foundation funded this initiative to transform community news and information exchange*

# Data Driven Government Customer Service Perception Gap

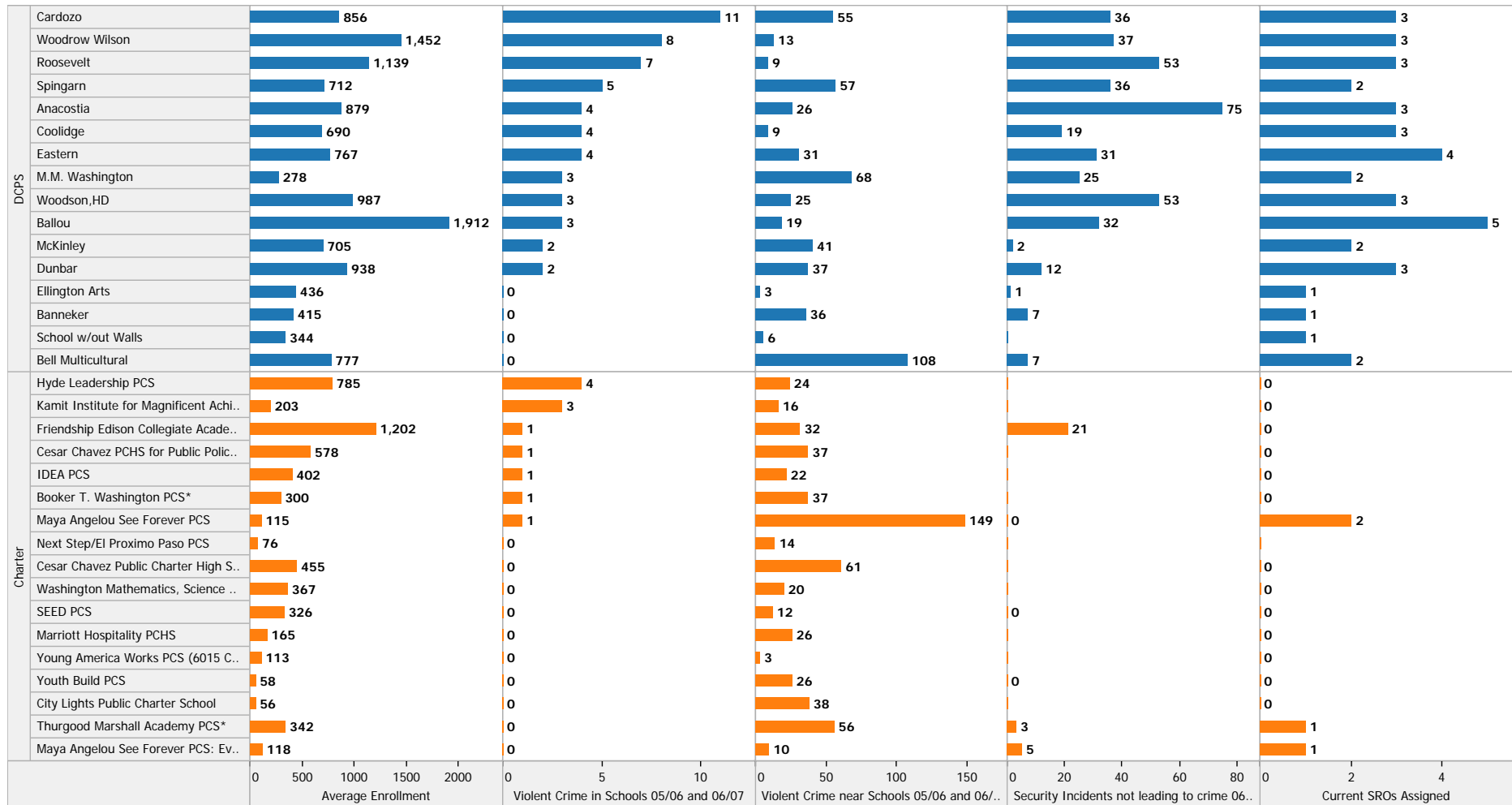


Source: Monthly Service Delivery On-time Performance Report, Sep 2006 to Aug 2007; Customer Surveys Apr – Sep 2007 (n = 2,840).  
Gap is difference. Omits graffiti and vacant lots, which have no on-time targets



# Data Driven Government Crimes in and around Schools

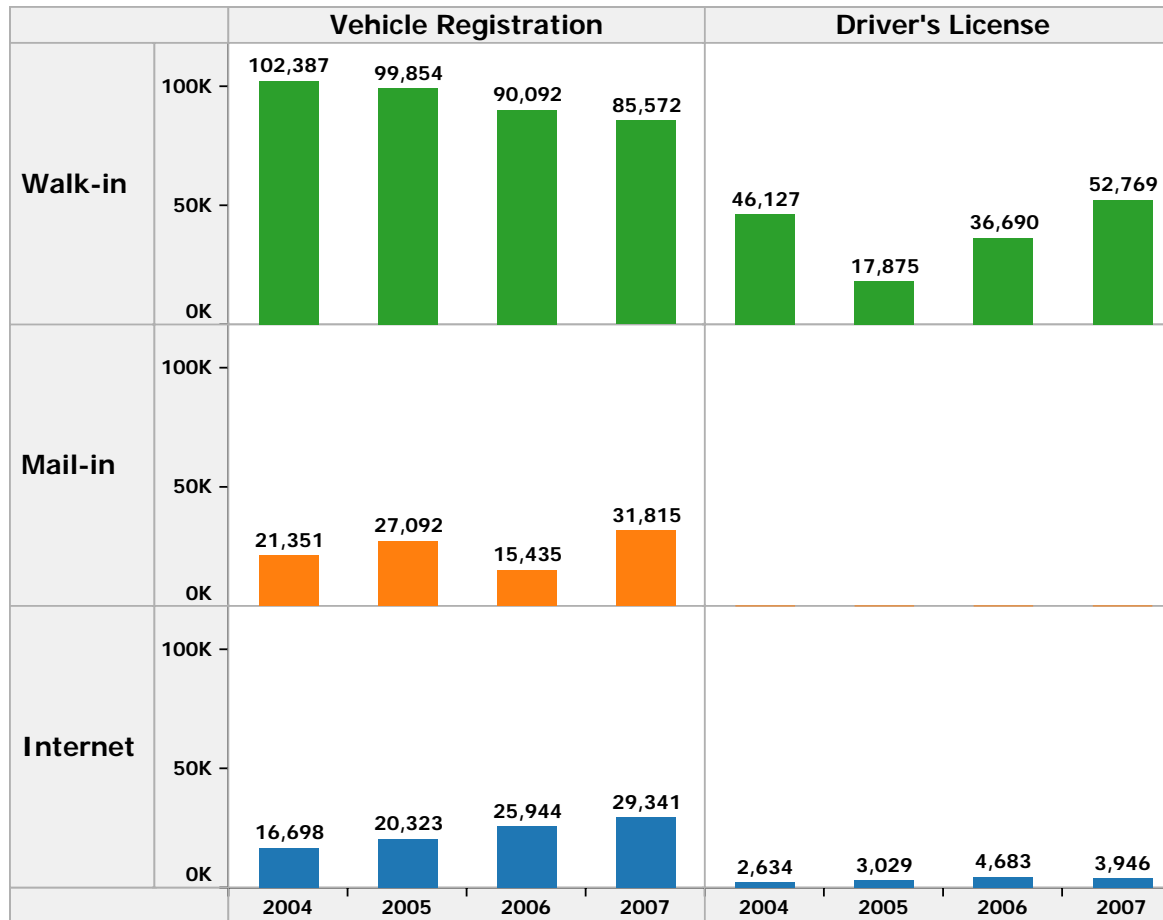
## High Schools



Source: MPD School Risk Ranking Tool, as of 10/10/2007.



# Data Driven Government Renewals by Channel



Source: Destiny



Simplify access so users can map data with a single click

## DC Data Catalog and Data Feeds

By accessing data catalog and feeds, you agree to our [Terms of Use](#). Please read before accessing the data.

Please note that data feeds contain the latest update from the source database (which might include records from several days ago and not today's date). Datasets marked "daily" are published on weekdays with the latest information received from the source agency.

Learn about Data Formats  
 << Back to Data Catalog Main

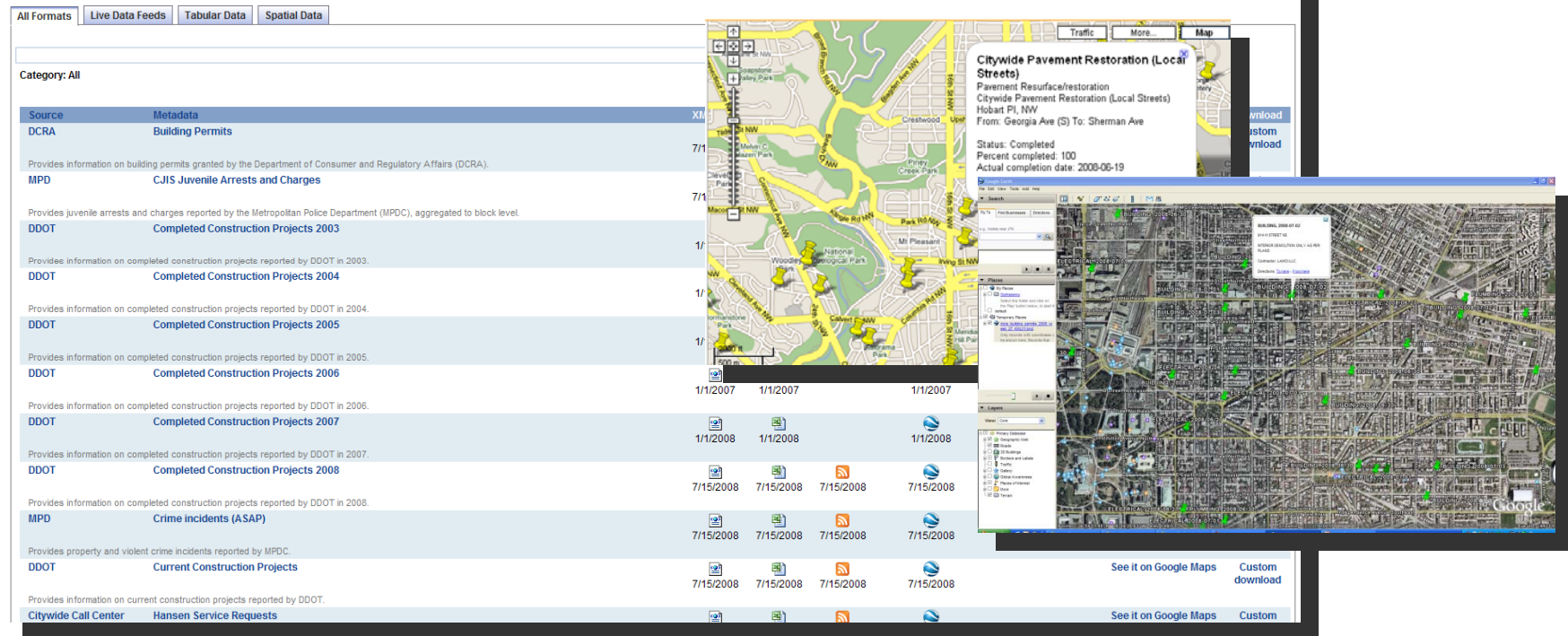
All Formats | Live Data Feeds | Tabular Data | Spatial Data

Category: All

Source	Metadata	XM	7/1	7/1	1/1	1/1	1/1	1/1	1/1	7/15/2008	7/15/2008	7/15/2008	7/15/2008	7/15/2008	7/15/2008	7/15/2008	7/15/2008	
DCRA	Building Permits																	
MPD	CJIS Juvenile Arrests and Charges																	
DDOT	Completed Construction Projects 2003																	
DDOT	Completed Construction Projects 2004																	
DDOT	Completed Construction Projects 2005																	
DDOT	Completed Construction Projects 2006																	
DDOT	Completed Construction Projects 2007																	
DDOT	Completed Construction Projects 2008																	
MPD	Crime incidents (ASAP)																	
DDOT	Current Construction Projects																	
Citywide Call Center	Hansen Service Requests																	

See it on Google Maps | Custom download

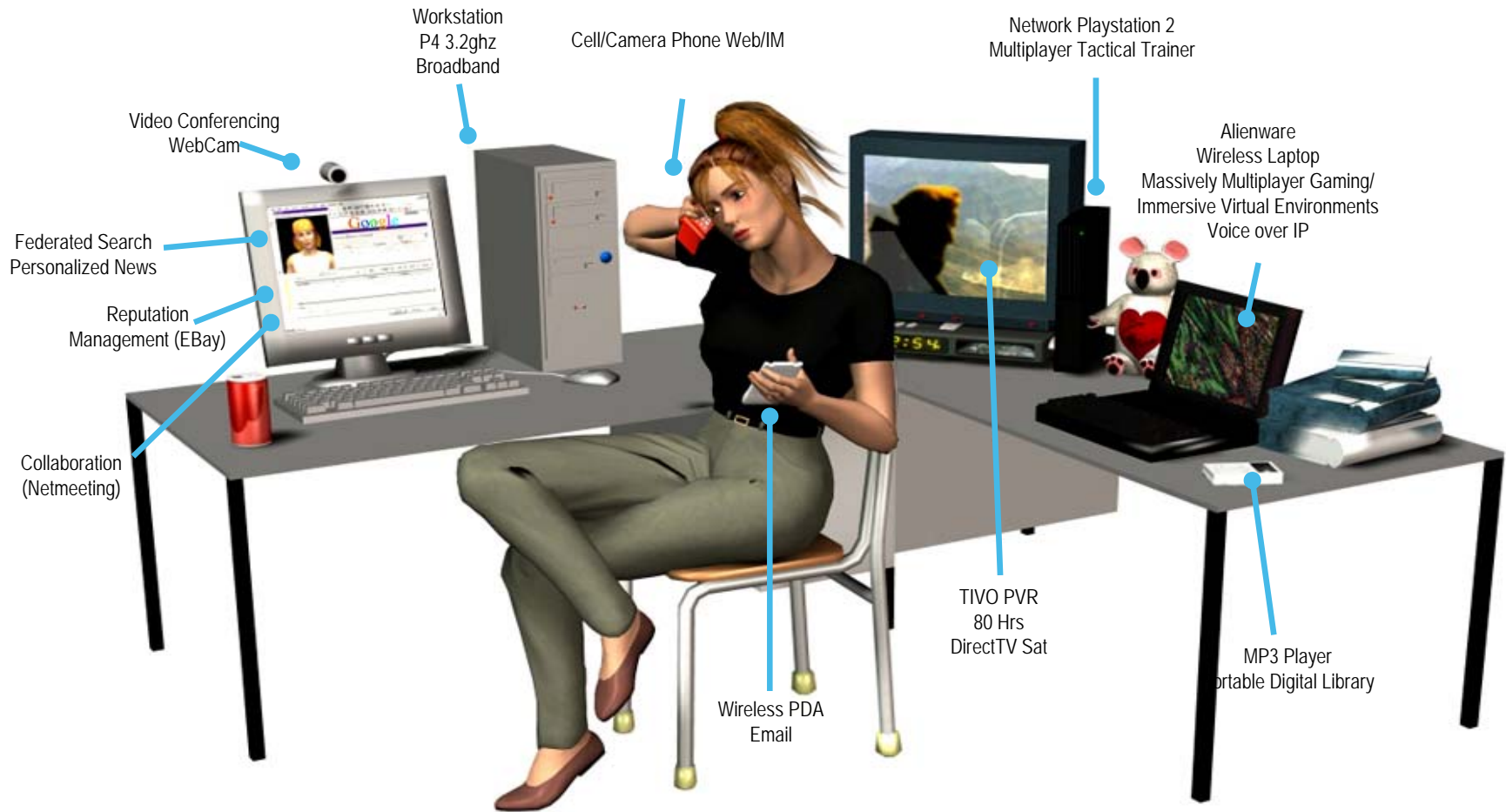
See it on Google Maps | Custom



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# The Digital Public Square



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