



(Corporate Attendees Only) Looking ahead, what do you see as the top three most significant returns on investment technology can provide your company? (Select top three)

- 68% a. Improved customer service
- 27% b. Securing important information
- 18% c. Reduced energy costs
- 33% d. Consolidating networks and data bases
- 53% e. Boosting worker productivity
- 47% f. Improved decision making
- 9% g. Reduced travel costs
- 14% h. Streamlined regulatory compliance



(Corporate Attendees Only) Looking ahead, what will be the **single most** disruptive trend business technology?

7% a. Virtualization

13% b. Wireless mobility

14% c. Cyber/information security

4% d. Video conferencing/telepresence

35% e. Social media (e.g., Twitter, YouTube, blogs, etc.)

8% f. Software-as-a-Service (SaaS)

14% g. Open-source technologies

5% h. Other



(Corporate Attendees Only) To what extent do you think the national broadband strategy will transform America's economy for the 21st century?

40% a. It will provide significant benefits

33% b. It will provide some benefits

11% c. It will provide little benefit

15% d. Too early to tell

1% e. Haven't heard of it



(Corporate Attendees Only) If you were governor or mayor for a day, how would you employ technology to improve the business of your government? (Select top three)

- 54% a. Improve K-12 classroom education
- 21% b. Improve access to higher education
- 20% c. Expand online opportunities for workforce development
- 17% d. Make roads and mass transit smarter
- 33% e. Boost the productivity of government workers
- 14% f. Streamline unemployment and job placement services
- 11% g. More online services for businesses
- 36% h. Increase interaction between citizens & government officials
- 58% i. Improve healthcare system