



NASCIO #CIOTopTenIRL Tips & Tricks

What is NASCIO #CIOTopTenIRL (In Real Life)?

- Each week starting, Monday, February 12, NASCIO will release a brief video of a state CIO explaining why a particular priority from the [2018 Top Ten CIO Priorities](#) is important to their state specifically or state IT more broadly.

How can my organization get involved?

- As partners and members of NASCIO, we encourage you to join the conversation by sharing your thought leadership and expertise with an informative, informal video (1 minute) response to each Top Ten Priority video(s) of the week using the #CIOTopTenIRL.

Where will the state CIO videos and NASCIO members' responses be housed?

- NASCIO will create a Twitter moment for the NASCIO Top Ten IRL videos and responses. This moment will tell the story of why State CIO Top Ten Priorities are important to all NASCIO members, and it will be accessible to anyone who visits NASCIO's twitter page. See a past moment [here](#).

There's a prize?!

- One NASCIO member video response using the #CIOTopTenIRL will be randomly selected to win a *free registration* to the NASCIO 2018 Annual Conference in San Diego, California! The more video responses, the better chance your organization has to win. Also, all videos will have the opportunity to be seen at NASCIO 2018 Midyear Conference in Baltimore.

Tips & Tricks to participate:

1. [Follow](#) @NASCIO to ensure your organization doesn't miss any #CIOTopTenIRL video
2. 'Reply' or 'Add a comment' to @NASCIO's state CIO priority video(s) of the week with your organizations thought leadership video response using #CIOTopTenIRL
3. Engage with NASCIO! Each week, NASCIO will tweet resources on that week's priority theme
4. Mark your calendars with the NASCIO Top Ten IRL schedule below

Week 1 (2/19): Security and Risk Management	Week 7 (3/26): Broadband/Wireless Connectivity
Week 2 (2/26): Cloud Services	Week 8 (4/2): Data Management & Analytics
Week 3 (3/5): Consolidation/Optimization	Week 9 (4/9): Enterprise IT Governance
Week 4 (3/12): Digital Government	Week 10 (4/16): Agile & Incremental Software Delivery
Week 5 (3/19): Budget, Cost Control, Fiscal Management & Shared Services	