

## State of Michigan



### David Behen

Director & Chief  
Information Officer

## Key Facts

MiPage was launched on the idea that if citizens can access their government more easily, they will be more engaged with their government. MiPage will:

- Not only allow citizens to discover mobile friendly services, but provide the ability to securely access those services using a single set of login credentials
- Provide relevant information based on a citizen's personalized settings or information that are taken from their interactions within the application
- Proactively notify the citizen when there is a change they should be aware of or they need to take some action
- Create new citizen-centric mobile applications using data from across multiple agencies and convert existing web applications to be mobile friendly



Contact Info

David Behen – [michigan.gov/dtmb](http://michigan.gov/dtmb)

**STATE CIOs**

**MAKE A**

**DIFFERENCE**

 **Overview**

Michigan is committed to making a difference for its residents by providing better customer service and leveraging technology to help 10 million Michiganders interact with their government.

The state has made great strides in taking government directly to the citizens; focusing on what they call “citizen-centric government.” Recognizing the shift in the way people interact with organizations - and their increased expectations - Michigan has begun to take advantage of improvements in technology to break down the obstacles for their customers.

At the core of Michigan’s mobility efforts is MiPage, the state’s mobile app that serves as a hub for all government services and information.

Michigan sees the foundational piece of citizen friendly mobile applications as security; the state has been recognized as a leader for its cybersecurity and response plans.