

Mind Your Data: Perception vs. Reality

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Discover **Privacy**. . . Why You Want It At The Enterprise!

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Today's Conversation:

1. What is Privacy?
2. Privacy's Seat at the Table
3. What's in it for You?



What is Privacy?

- Informational Self-Determination
- Legislation and Regulation
- Societal Expectations and Norms





The Role of the CPO



PRIVACY



SECURITY



PRIVACY

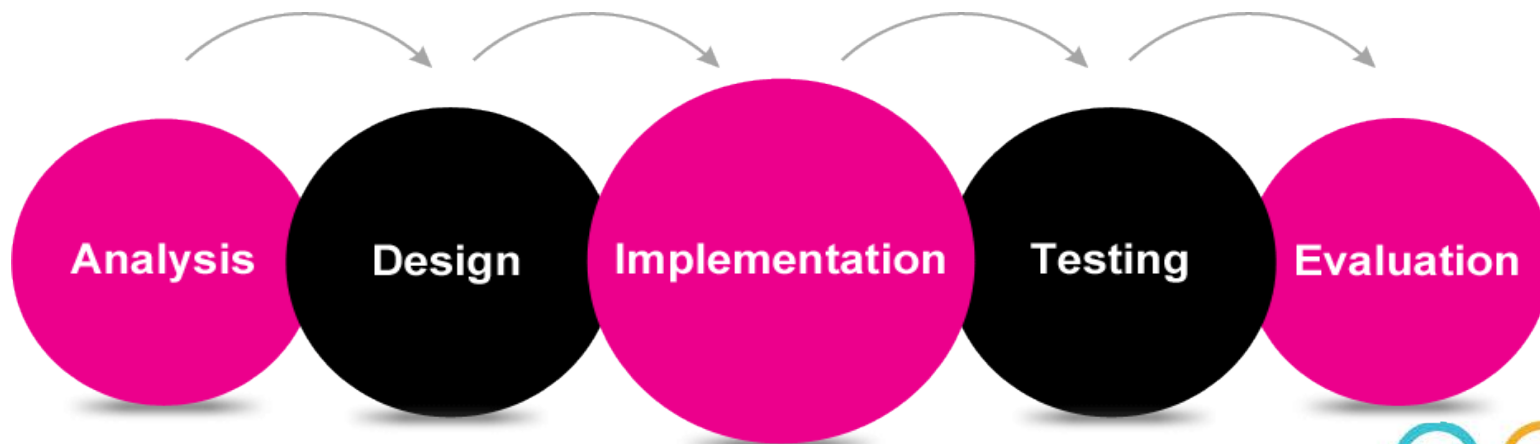


SECURITY



Privacy's Seat at the Table

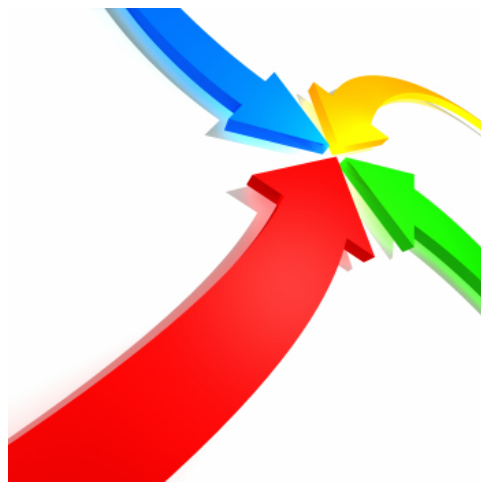
System Development Life Cycle



Data Sharing



Consolidation: It's More than IT



The Take-Aways

