

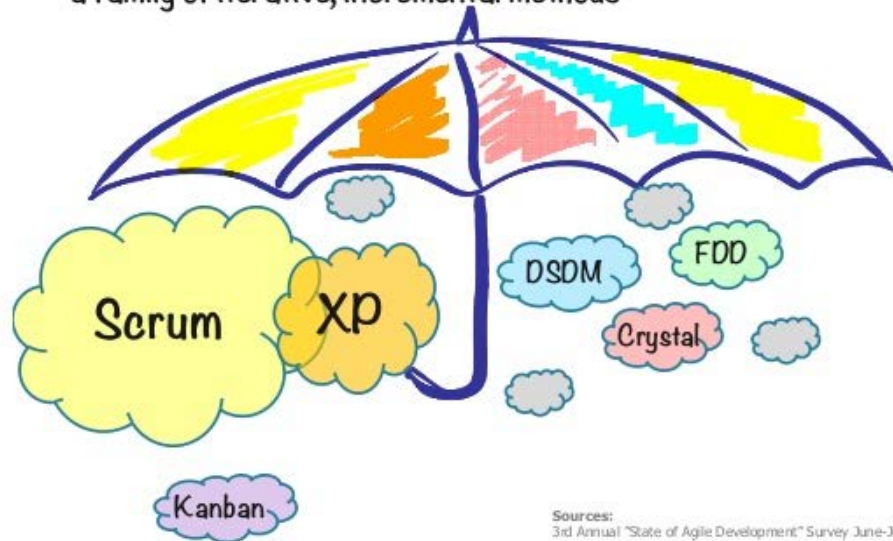


**BEING  
AGILE**





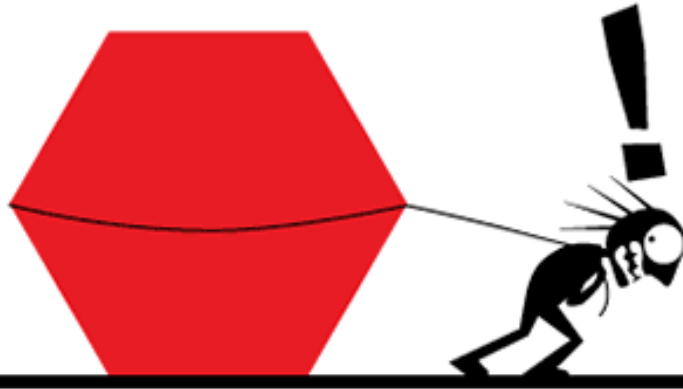
Agile "umbrella" –  
a family of iterative, incremental methods



Sources:  
3rd Annual "State of Agile Development" Survey June-July 2008  
• 3061 respondents  
• 80 countries



## THE WATERFALL PROCESS



*'This project has got so big,  
I'm not sure I'll be able to deliver it!'*



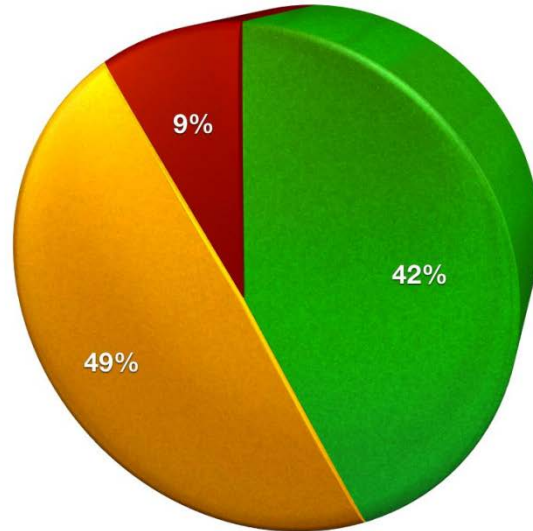
## THE AGILE PROCESS



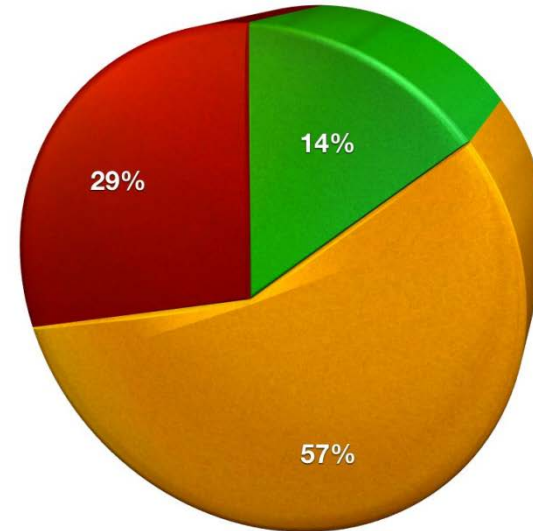
*'It's so much better delivering this  
project in bite-sized sections'*



Agile



Waterfall



● Successful ● Challenged ● Failed



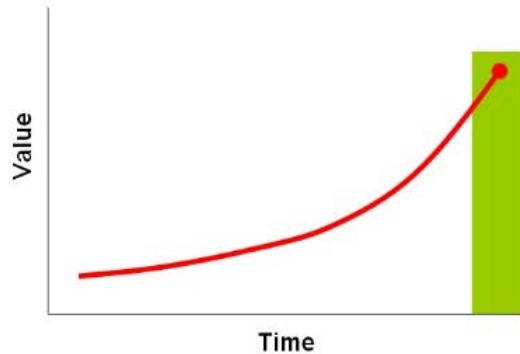




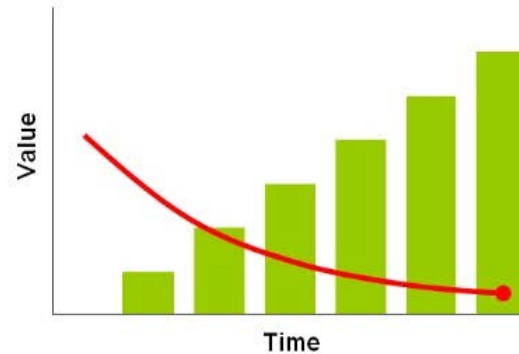




Waterfall development



Agile development



Value delivered Risk of failure









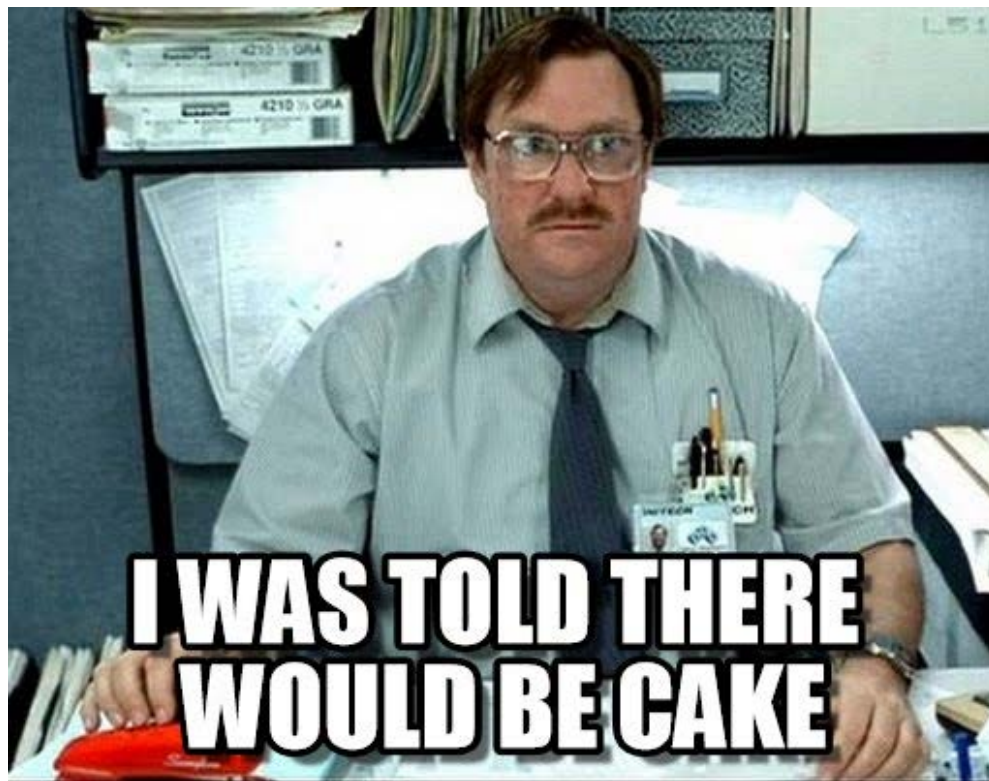






# Cant Talk. Cake...





# Happy Customers!

