NASCIO Annual Conference Agenda

Sunday, October 11

8:00 am – 6:00 pm
Grand Ballroom
Reception

Registration

9:00 am – 11:30 am
Imperial Ballroom B

Public Sector Leadership Forum
(state members only)

12:00 pm – 1:00 pm
Imperial Ballroom B

State Member Lunch
(state, local and PTI members only)

1:30 pm – 4:30 pm
Imperial Ballroom B

Public Sector Discussion Forum
(state, local and PTI members only)

4:30 pm – 5:30 pm
Grand Salon

State Member Reception
(state members only)

4:30 pm – 6:00 pm
Imperial Ballroom A

Corporate Leadership Council
(corporate members only)

Corporate partners, this is your opportunity to discuss important issues and gain insights on trends and concerns facing state government IT.

6:30 pm – 8:00 pm
Center Courtyard

Welcome Reception
(all conference attendees)

Don't miss the 2015 Annual welcome reception, which features an array of food and drink options and the opportunity to meet, greet and mingle.

Monday, October 12

7:00 am - 7:45 am *Center Courtyard*	**Sunrise Yoga**

7:30 am - 4:00 pm *Grand Ballroom Reception*	**Registration**

7:30 am - 9:00 am *Venezia Garden Salon*	**NASCIO Deputies Breakfast** (state policy officials and deputies only)

Use this time to network and discuss your state IT projects, successes, issues and more.

7:30 am - 9:00 a, *Grand Ballroom A,B,D*	**Networking Breakfast**

9:00 am - 10:30 am *Grand Ballroom A,B,D*	**Welcome & Pinnacle Keynote**

The Storyteller's Secret: How Narrative Intelligence Transforms Companies, Empowers Employees and Deepens Loyalty
Jason Ashlock, The Frontier Project

Want to elevate efficiency, increase buy-in from stakeholders, and decrease frustration upstream and down? Build a team of master storytellers.

Revealing humans are natural storytellers, Jason helps to build the capacity to understand how stories work, how they're built, and why they stick. Transforming an organization's communications practices--graduating them from clumsy to focused, from random to intentional, from scattered to purposeful; Jason explores the power of narrative design.

10:30 am - 11:00 am *Grand Ballroom Reception*	**Networking Break**

11:00 am - 12:15 pm *Grand Ballroom A,B,D*	**General Session**

Smart Cities, Smart States: Adapting Lessons Learned at the City Level

Moderator
Aldona Valicenti, Chief Information Officer, Lexington-Fayette Urban County Government, Commonwealth of Kentucky

Panelists
Hardik Bhatt, Chief Information Officer, State of Illinois
Bill Haight, Chief Information Officer, Salt Lake City, Utah
Bill Eggers, Director, Public Sector Research, Deloitte Consulting

What does it mean to be "smart?" This panel session will frame what Smart States really means and explore how states can fast track the adoption of Smart States principles. Practitioners from various fields will discuss how they implemented smart cities technology and provide the necessary insight to states.

12:15 pm – 12:30 pm **Welcome Remarks from Ben McAdams, Mayor, Salt Lake County**
Grand Ballroom A,B,D

12:30 pm – 1:15 pm **Lunch**
Grand Ballroom C

1:30 pm – 2:45 pm **Discovery Sessions**

Smart Data, Smart Solutions: Sharing and Analyzing Data to Solve Problems
Imperial Ballroom C

Moderator
Tom Conroy, Vice President, Government Performance, PEW Charitable Trusts

Panelists
Dewand Neely, Deputy Chief Information Officer and Director, Desktop and Support Services, State of Indiana
Eric Swanson, Director, Center for Shared Solutions and Technology Partnerships, State of Michigan
John Correllus, Director, Government Data Analytics Center, State of North Carolina

The rise of data analytics has helped shift government decision making from "we think" to "we know." As states are tasked with addressing increasingly complex issues with decreasing resources, interagency collaboration around data will be paramount. Through examples of current projects, this session will highlight how states are using data sharing and analytics in cost containment, fraud reduction, social services programs and to make better business decisions. Discussion will focus on the considerations, challenges and opportunities of the process at the decision-making level.

Security Concerns in Smart Government
Imperial Ballroom D

Moderator
Dan Lohrmann, Chief Strategist and Chief Security Officer, Security Mentor

Panelists
Agnes Kirk, Chief Information Security Officer, State of Washington
Maria Thompson, Chief Information Risk Officer, State of North Carolina
Otto Doll, Chief Information Officer, City of Minneapolis, Minnesota

Smart government, smarter homes, wearable technology, embedded chips and amazing new virtual experiences—these are just a few of the promises offered by the Internet of Things (IoT). But how can we possibly secure the IoT when we can't secure the current Internet? Hear where we've been, where we are and where we are heading regarding global cybersecurity trends.

Innovation Start to Finish: Design Thinking and Agile Development
Murano Garden Salon

Moderator
David Ramsay, Program Manager, SAP User Experience Design Services

Panelists
Jim Smith, Chief Information Officer, State of Maine
Karl Sun, CEO and Co-founder, Lucid Software

Design Thinking is a problem solving methodology that combines what is desirable from a human point of view with what is technologically feasible and economically viable—going from design to implementation. This creative problem-solving methodology pairs well with the iterative and flexible Agile Project Methodology. Learn first-hand from speakers who have used these methodologies to develop successful and innovative projects.

2:45 pm – 3:00 pm   **Energy Break**
Grand Ballroom
Reception

3:00 p m- 4:00 pm   **Strategic Partnerships Networking Roundtables**
Grand Ballroom A,B,D

Chose a table, explore timely topics and network with your peers. A corporate member and state member will be available at each table to facilitate a discussion. Everyone will have the opportunity to rotate to a second topic after 30 minutes.

4:00 pm – 4:15 pm   **Corporate Longevity Awards**
Grand Ballroom A,B,D

Corporate members play a vital role in the success of NASCIO. Join the NASCIO president for this recognition of companies that have reached significant milestones in their membership.

4:30 pm – 5:30 pm   **State Member Business Meeting**
Imperial Ballroom B   (state members only)

NASCIO elected leadership and staff will provide updates on important initiatives and strategic proprieties. The election of NASCIO's officer and directors will also take place.

6:00 pm – 8:00 pm   **State Recognition Awards Dinner**
Grand Ballroom A,B,D

NASCIO will honor outstanding achievements in the field of information technology for the 27th consecutive year through the State IT Recognition Awards. During this special evening, NASCIO will announce and recognize the 2015 awards recipients.

Tuesday, October 13

7:00 am – 4:30 pm   **Registration**
Grand Ballroom
Reception

7:30 am – 8:30 am   **Best Practices Breakfast Roundtables and Recognition**
Grand Ballroom A,B,D

Gain valuable insights form outstanding state IT projects. Join the 2015 State IT Recognition Award recipients and finalists for discussion of their projects. Make new contacts, exchange best practices and pick up a few ideas to take home. Join NASCIO in recognizing State IT Recognition Award finalists.

9:00 am – 9:30 am   **Special Guest and Awards Presentation**
Grand Ballroom A,B,D

Utah Governor Gary Herbert will provide insight into the upcoming priorities and initiatives of the National Governors Association.

NASCIO will present the State Technology Innovator Award to individuals that have made contributions to advance the state's technology policy through the promotion of best practices, adoption of new technologies and advances in service delivery.

9:30 am – 10:30 am   **General Session**
Grand Ballroom A,B,D

Engaged Citizens: Digital Government Showcase and Discussion

Moderator
Chris Estes, State Chief Information Officer, State of North Carolina

Panelists
Mark VanOrden, Chief Information Officer, State of Utah
Suma Nallapati, Secretary of Technology and Chief Information Officer, State of Colorado
Mark Myers, Director and Chief Technology Officer, State of Arkansas
Robert Atkinson, Founder and President, Information Technology & Innovation Foundation

Digital technologies have changed the way we live, work and play; there is now an expectation that most interactions can be completed virtually from anywhere and at any time. Government services are no exception. States are capitalizing on this opportunity to transform the way they do business; making processes more efficient, adaptable, transparent and engaging. From citizen-centric applications to internal systems that lead to a more seamless interaction for the consumer, this session will showcase digital innovations from multiple business areas. Research on the benefits of online services will connect the innovations and help states determine where to focus efforts for ultimate impact.

10:30 am – 11:00 am   **Networking Break**
Grand Ballroom
Reception

11:00 am – 12:00 pm   **General Session**
Grand Ballroom A,B,D

Insights from the World of Public Sector Leadership: 2015 State CIO Survey

Moderator
Doug Robinson, Executive Director, NASCIO

Panelists
Graeme Finley, Managing Director, Grant Thornton
Jason Allison, Chief Information Officer, State of Florida
Mark Raymond, Chief Information Officer, State of Connecticut

During the summer of 2015, state and territory chief information officers participated in a national survey on the priorities and critical issues facing public sector CIOs. To explore these issues, NASCIO, CompTIA and Grant Thornton LLP developed a survey focused on CIO priorities, perspectives, issues and trends. The survey report provides valuable insights into the role of the state CIO, including key relationships, business trends and critical policy areas. Want to be in the know? Join the discussion on the survey results.

12:15 pm – 1:15 pm   **Lunch**
Imperial Ballroom AB

1:30 pm – 2:45 pm   **Discovery Sessions**

Smart Data, Smart Solutions: Increasing Transparency and Engagement
Imperial Ballroom C

Moderator
Jerry Mechling, Vice President, Public Sector Research, Gartner Inc.
Panelists
Jonathan Ball, Director, Office of the Legislative Financial Analyst, State of Utah
Ivan Djambov, Product Manager, Office of the Legislative Financial Analyst, State of Utah
Lois Haggard, PhD, Community Epidemiologist, New Mexico Department of Health

Data gets a bad reputation as something relegated to spreadsheets and useful only to "the numbers people." Yet data can play a vital role in understanding the world around us and changing that world for the better. In an effort to increase transparency and drive civic innovation, many states have created open data portals for citizens to access, review and use data. New data visualization tools are pushing this concept even further; allowing citizens to interact with government data in a new way and to create their own visualizations with open data. States leading in these efforts will share planning and implementation tips, lessons learned and best practices around open data, public-facing dashboards and data visualization.

Cooperative Cloud Contracts
Imperial Ballroom D

Moderator
Stu Davis, Chief Information Officer and Assistant Director, State of Ohio

Panelists
Todd Kimbriel, Interim Executive Director and Interim Chief Information Officer, State of Texas
Dugan Petty, NASPO ValuePoint
Jennifer Salts, Assistant Director, Utah Division of Purchasing, State of Utah

As needs and requirements in state government technology continue to evolve and the state IT sector is increasingly asked to provide higher level of services at ever smaller budgets, state IT needs to evolve and seek new service delivery models for state departments as well as constituents they serve. The fastest growing delivery model that most states are adopting is a shift to cloud based services. This discovery session will feature panelists from the state community to discuss their experiences, lessons learned in realizing cost savings and practicalities of using cooperative cloud contracts and will compare and contrast different models (state, third party, federal, etc.)

A Deluge of Information: Preparing for the IoT Flood
Murano Garden Salon

Moderator

Alan Shark, Executive Director and CEO, Public Technology Institute

Panelists

Carlos Braceras, Executive Director, Department of Transportation, State of Utah

The internet is increasingly connected to everything including our homes, cars, public transportation, buildings, law enforcement and recreation areas. Along with this connectivity comes a flood of data. How should we store, organize and pay for all this data? Learn about the challenges we are facing in data management related to IoT in this forward-thinking session.

2:45 pm – 3:15 pm	**Energy Break**

Grand Ballroom
Reception

3:15 pm – 4:15 pm	**Pinnacle Keynote**

Grand Ballroom A,B,D

What Makes the Great Ones Great
Don Yaeger, Longtime Associate Editor, Sports Illustrated

Using rich, personal accounts gathered from more than 25 years of interviews with sports legends, Don shares with the audience the common characteristics that make the greats one great.

These characteristics, - how they think, prepare, work and live - can be applied by every audience member in their personal and professional lives.

4:30 pm – 5:30 pm	**Bytes For Brews**
Venezia Garden Salon	(NASCIO Give Back donors only)

Don't forget to Give Back; your donation will help the Sunnyvale Afterschool Program in their efforts to connect immigrant and refugee children to up-to-date computers and English Language Learning Software.

Once you've made your donation, join us for a taste of Salt Lake City. Local breweries will provide samples of their most popular brews (nonalcoholic options available).

Make sure you wear your Give Back ribbon – this is a donor's only event!

6:30 pm – 8:00 pm
Check in starts at 5:55 in the Grand Ballroom South Side Entrance

Premier Reception
(state members and invited guests only)
Transportation leaves promptly at 6:10 pm.
Attendees must use NASCIO-provided transportation.

Wednesday, October 14

7:00 am – 7:45 am
Center Courtyard

Sunrise Yoga

7:30 am – 9:00 am
*Grand Ballroom
Reception*

Registration

8:00 am - 9:00 am
Grand Ballroom A,B,D

Networking Breakfast

9:00 am – 12:00 pm
Grand Ballroom A,B,D

**Smart Government is Secure Government:
Successful Cybersecurity**

Emcee
David Behen, Chief Information Officer and Department Director, State of Michigan

CISO Stories
9:00 am – 9:50 am

Danielle Alvarez, Chief Information Security Officer, State of Florida
John Essner, Chief Information Security Officer, State of New Jersey
Bill Nash, Chief Information Security Officer, State of Wisconsin

Join NASCIO in honoring the recipients of the Thomas M. Jarrett Scholarship. The scholarship honors past NASCIO president Mr. Jarrett, who had a passion for cybersecurity, and is awarded to Chief Information Security Officers.

Recipients will identify critical success factors for successful cybersecurity through short stories focused on specific projects and experiences.

Empowered CIOs: Organizing for Success
9:50 am – 10:50 am

Moderator
Mark Raymond, Chief Information Officer, State of Connecticut

Panelists:
Flint Waters, Chief Information Officer, State of Wyoming
Deborah Blyth, Chief Information Security Officer, State of Colorado
Michael Watson, Chief Information Security Officer, Commonwealth of Virginia

A state's governance structure and practices are crucial to establishing and maintaining effective cyber defense and response capabilities, though each state will organize differently based on their own unique needs and strengths. The panel will discuss common principles and practices, and the tradeoffs and benefits of different approaches, to help states determine which structure is right for their situation.

Energy Break
10:50 am – 11:00 am

Graffiti Rounds
11:00 am – 12:00 pm

Doodle while you discuss. Table facilitators will lead a progressive conversation on two key components for cybersecurity success – communications and talent. Share practical and actionable advice on how to tackle these top issues while sketching and writing to capture the group's discussion graphically.

Switch topics and tables after 30 minutes. Graffiti left behind will help jump start the conversation of the next group who will add to the emerging picture.

Current and former state CIOs and CISOs, as well as cybersecurity corporate members, will serve as facilitators. Get talking and get creative!

12:00 pm – 12:15 pm   **Closing Remarks**
Grand Ballroom A,B,D

12:30 pm – 1:15 pm   **State Member Lunch**
Garden Café   (state members only)