



## NASCIO Midyear Conference Agenda

### Sunday, April 26

8:00am-6:00pm

#### **Registration**

*Plaza Ballroom Foyer, Lower Level*

12:00pm-1:00pm

#### **State Member Lunch**

*Terrace Room, Lower Level*

*(State Members Only)*

1:30pm-5:30pm

#### **Public Sector Leadership Forum**

*Terrace Room, Lower Level*

*(State Members Only)*

5:00pm-6:30pm

#### **Corporate Leadership Council**

*Magnolia Room, Upper Level*

Corporate partners, this is your opportunity to discuss important issues and gain insights on trends and concerns facing state government IT.

*(Corporate Members Only)*

6:30pm-8:00pm

#### **Welcome Reception**

*The Lawn and Terrace Patio*

Don't miss the 2015 Midyear welcome reception, which features an array of food and drink options and the opportunity to meet, greet and mingle.

*(Open to All Attendees)*



**Monday, April 27**

7:00am-4:00pm

**Registration**

*Plaza Ballroom Foyer, Lower Level*

7:30am-8:30am

**Breakfast Networking Roundtables:  
What's New with State Mobile Apps?**

*Plaza Ballroom, Lower Level*

Mobile Apps - literally information at your fingertips. In today's environment, citizens expect information to be easy to access and share. What are states doing to meet this need via mobile apps? How are they enabling citizens in everyday activities, streamlining processes and marketing services? During this networking session, choose a table featuring an app that interests you and change tables every 15 minutes.

9:00am-10:30am

**Welcome & Keynote - Cultivating Leadership**

*Plaza Ballroom, Lower Level*

Michelle Stacy, Former President of Green Mountain's Keurig Division, Visionary Corporate Leader on Growth, Innovation and Culture

10:30am-11:00am

**Networking Break**

*Plaza Ballroom Foyer, Lower Level*

11:00am-12:00pm

**State IT Workforce: Facing Reality with Innovation**

*Plaza Ballroom, Lower Level*

Discussion Facilitator: Jim Smith, Chief Information Officer, Maine

Panelists:

Tim Robyn, Chief Information Officer, Missouri

Leslie Scott, Executive Director, NASPE

Carlos Ramos, State Chief Information Officer, California

The predicted shortage in the state information technology (IT) workforce has been discussed and debated for over a decade and states have been confronted



with numerous challenges when it comes to identifying gaps in a changing IT workforce. A major concern for state CIOs continues to be the significant number of state IT employees who are eligible for retirement or have been eligible, but have postponed retirement due to the economic downturn. In spite of this, there is evidence that the economy is recovering and some states are experiencing record numbers of retirement. This session will go over the 2015 NASCIO survey and focus on innovation, best practices and recommendations.

12:15pm-1:15pm

**Lunch**

*Plaza Ballroom, Lower Level*

1:30pm-2:45pm

**Is State IT Working on the Right Things?**

*Juniper Room, Lower Level*

Discussion Facilitator: Eric Sweden, Program Director, Enterprise Architecture & Governance, National Association of State Chief Information Officers

Panelists:

Craig Orgeron, Chief Information Officer and Executive Director, Department of Information Technology Services, Mississippi

Tom Jaskowiak, Senior Principal, Infosys Public Services

Matt Rigney, Senior Principal, Infosys Public Services

What does it mean to be working on the *right things*? Infosys Public Services and NASCIO have collaborated to survey state government IT leaders on the fundamental processes, mechanisms, and criteria necessary to ensure that State IT is working on the *right things*. Based on the results of the survey and informed by a subset of state CIO interviews, there is certainly a disparity among the states in their approach to IT investment decision making. Join the session to hear the study results explained along with insights on how states can better determine the *right things*.

1:30pm-2:45pm

**Today's Forecast: A Case Study in Cloud Procurement**

*Aspen Room, Lower Level*

Discussion Facilitator: Alex Pettit, Chief Information Officer, Oregon

Panelists:

Neeraj Chauhan, CalCloud Project Director, California

Bill Burns, Administrator - Division of Purchasing, Department of Administration, Idaho

Reuben Molloy - Chief Information Technology Officer, U.S. Virgin Islands

As needs and requirements in state government technology have changed, the state IT sector likewise has evolved to seek new service delivery models for the end users they serve. One such delivery model that it seems most states are adopting is a shift to cloud-based services. This breakout session will focus on the joint NASCIO/NASPO case study publication and best practices for cloud services, private and hybrid cloud strategies and current trends and opportunities.

1:30pm-2:45pm

**Expect Surprises: Project Management Advice from the Field**  
*Arbors Room, Lower Level*

Discussion Facilitator: Mark VanOrden, Chief Information Officer, Utah

Panelists:

Andrea Wallin-Rohmann, Chief Deputy Director of Policy, California

Doug Chandler, PMO, Utah

Doug Birgfeld, Director, Project Management Office, Maine

Quality project management is a basic element to the successful implementation of any technology project. Panelists representing three different states will share their experiences with successful project management and discuss a variety of topics including; establishing a PMO office, certification, project initiation, collaboration, lessons learned, iteration process, Agile software development and implementation standards.

2:45pm-3:00pm

**Energy Break**  
*Plaza Ballroom Foyer, Lower Level*



3:00pm-4:00pm

**Afternoon Networking Roundtables:**  
**Are you Ready for Disruptive Change? Pick a Topic!**  
*Plaza Ballroom, Lower Level*

Choose a table, explore timely topics and network with your peers. A corporate member and state member will be available at each table to facilitate discussion. Everyone will have the opportunity to rotate to a second topic after 30 minutes.

4:15pm-5:15pm

**Networking & Give Back Event**  
*Plaza Ballroom and Foyer, Lower Level*

Did you make your donation to the Give Back Program? If so, join us for networking as we stuff backpacks with school supplies to support local students in need. Donations are accepted onsite. NASCIO is working with the Family and Community Engagement Center (FACE) to distribute the backpacks; stop by their booth for more information.

6:00pm-7:30pm

**Premier Reception**

Check in starts at 5:15pm in the Hotel Lobby.  
Transportation to event leaves promptly at 5:30pm.

*(Invited Guests Only)*

**Tuesday, April 28**

7:00am-3:30pm

**Registration**  
*Plaza Ballroom Foyer, Lower Level*

8:00am-9:00am

**Networking Roundtables: State CIOs Make a Difference**  
*Plaza Ballroom, Lower Level*

State CIOs make a difference. Every day, state CIOs strive to make a positive difference in the lives of the citizens of their state. Each state has a great story to share. Pull up a chair and gain insights into the work going on in state CIOs' offices.



9:15am-10:45am

**Forces of Change: Addressing Policy Challenges**

*Plaza Ballroom, Lower Level*

Discussion Facilitator: Dugan Petty, MEO Coordinator, Center for Digital Government

Panelists:

Robert Bohn, Cloud Computing Technical Program Manager, NIST

Steve Emanuel, Chief Information Officer, New Jersey

Steve Nichols, Chief Technology Officer, Georgia

Michael DeAngelo, Deputy Chief Information Officer, Washington

Dynamic advances in technology are creating new technology and business solutions that offer big benefits to governments. Yet government policies are not keeping pace. This panel will discuss how these new disruptive models are creating pressure points on policy and what can be done to resolve policy conflict.

10:45am-11:15am

**Networking Break**

*Plaza Ballroom Foyer, Lower Level*

11:15am-12:15pm

**Backroom to the Boardroom: Successful Implementation Ideas for New Technologies**

*Plaza Ballroom, Lower Level*

Discussion Facilitator: Chris Estes, State Chief Information Officer, North Carolina

Panelists:

Eric Ellis, Chief Technology Officer, Department of Environment and Natural Resources, State of North Carolina & Director, North Carolina Innovation Center

Bill Oates, Commonwealth Chief Information Officer, Massachusetts

David Fletcher, Chief Technology Officer, Utah

New technology, by nature, is disruptive. Implementing new technology requires thoughtful integration with our business partners. The



implementation of new technologies are best supported by moving IT from the backroom to the boardroom. The inclusion of IT professionals in governing decisions makes a case for creating an environment where all stakeholders can collaborate as partners to test out new technology.

Please join us as we discuss new technologies that are viewed as disruptive and talks about collaborating with our business partners to increase successful adoption.

12:30pm-1:15pm

**Lunch**

*Plaza Ballroom, Lower Level*

1:30pm-2:45pm

**Advanced Cyber Analytics: Preparing, Predicting and Preventing Cyber Attacks**

*Arbors Room, Lower Level*

Discussion Facilitator: David Behen, Chief Information Officer and Department Director, Michigan

Panelists:

Michael Roling, Chief Information Security Officer, Missouri

Erik Avakian, Chief Information Security Officer, Pennsylvania

Agnes Kirk, Chief Information Security Officer, Washington

Cyber analytics is a growing capability that encompasses collecting and evaluating data about human behavior, network traffic, system performance, and uncovering fraud.

In this session we'll talk with experts from state government to learn about the current threat landscape and what is coming in the future. Using facilitated interaction with the audience participants, we'll collaborate to develop recommendations for state government. These recommendations will be presented in the paper NASCIO is currently researching on cyber analytics. We hope you'll join us and actively participate in the generation of ideas.



1:30pm-2:45pm

**Living With Risk? What IT Pros Should Know About Cybersecurity Insurance**

*Juniper Room, Lower Level*

Discussion Facilitator: Steve Emanuel, Chief Information Officer, New Jersey

Panelists:

Ron Baldwin, Chief Information Officer, Montana

Ted Kobus, Partner, BakerHostetler

Calvin Rhodes, State Executive Director and Chief Information Officer, Georgia

A cybersecurity incident can be catastrophic. A single breach can destroy your budget and your reputation for years to come. Can cybersecurity insurance help manage the risks? This panel includes government officials and insurance industry representatives who will discuss the benefits - and limitations - of cybersecurity coverage as a risk-management tool. The panel's goal is to equip IT professionals with the knowledge to make informed recommendations to other government leaders and managers. The discussion may help you decide whether it's time to incorporate cybersecurity insurance in your emergency management strategy. Are YOU ready?

1:30pm-2:45pm

**Managing Data as a Strategic Asset: How is that Accomplished?**

*Aspen Room, Lower Level*

Discussion Facilitator: Paul Baltzell, Chief Information Officer, Indiana

Panelists:

Peter Aiken, Founding Director, Data Blueprint

Jeffrey Kriseman, Chief Public Health Informatics Officer, Department of Health, Tennessee

Joe Grubbs, Public Health Informatics, Modis, Inc. - Health Information Technology

The importance of data has become more and more the subject of discussion and investment. The private sector and the public sector are scrambling to understand this valuable resource and exploring, and experimenting, with how to fully harvest value. Value is measured not by degree of activity, but real impact on citizen outcomes. The concept of "data ownership" and "system of record" have become more important as state government slowly moves





toward more collaborative cross agency and cross jurisdictional approaches to meeting citizen needs. Paramount to this collaboration is breaking down the data silos that have been built up over decades as well as barriers including political, organizational and technical.

2:45pm-3:30pm

**Energy Break**

*Plaza Ballroom Foyer, Lower Level*

3:30pm-4:30pm

**On the Radar: The Future of Unmanned Vehicle Systems**

*Plaza Ballroom, Lower Level*

Discussion Facilitator: Michael Cockrill, Chief Information Officer, Washington

Panelists:

Kevin Pomfret, Executive Director, Centre for Spatial Law and Policy

Mario Mairena, Senior Government Relations Manager, Association for Unmanned Vehicle Systems International (AUVSI)

The use of civilian unmanned aerial systems (UAS) or drones in US airspace has recently become a topic of intense interest, with concepts for commercial and law enforcement uses proliferating. Their use in state governments is also growing, as well as legislative debate on the merits. With opportunities and benefits promoted on a daily basis, states must address the data management, security, privacy and safety policy issues related to drone use. What are the specific issues that must be addressed and is this a role for the state CIO?

5:00pm-6:30pm

**State Member Business Meeting**

*Terrace Room, Lower Level*

*(State Members Only)*