

**ENTERPRISE SECURITY AWARENESS TRAINING**  
*For Governmental Agencies within the Commonwealth of Virginia*

TITLE OF NOMINATION: WEB-BASED SECURITY AWARENESS TRAINING

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### EXECUTIVE SUMMARY

An exemplar public/private partnership described here outlines the benefits of providing security awareness training that is affordable, effective, and easy to deploy for employees/contractors in state agencies, institutions of higher education, and for all governmental entities. This enterprise solution realizes economies of scale while accommodating unique security policy requirements for each entity. This public/private partnership also demonstrates the viability of a collaborative strategy for attaining future business goals within the government. This model demonstrates a viable, comprehensive solution that benefits all governmental entities by eliminating the “stovepipe” approach to fulfilling an enterprise-wide requirement.



The partners in this entrepreneurial venture have capitalized on the ubiquity of the Internet to deliver an interactive, web-based security awareness-training program. The acquisition of a commercial product ensures that high-quality course material, prepared by subject-matter specialists, is delivered consistently to a geographically dispersed workforce. Not only does this approach eliminate the need for large classroom training sessions and the attendant travel costs, it also allows employees to complete awareness modules in bite-sized chunks from a time and location that is convenient, at an exceptionally low cost to the agencies. Upon course completion, employees are provided with a printable certificate that meets specific governmental requirements for training documentation. The solution provides an automated reminder feature in conjunction with ongoing content updates using analogies and current stories that keeps security and privacy at the forefront of employee awareness with minimal administration AND

keeps governmental entities in compliance with the *Standards* for security awareness training.

This security awareness training is available to employees/contractors in all governmental entities, as well as employees in counties and municipalities throughout the Commonwealth of Virginia. Because of the public/private partnership agreements that have been accorded, entities wishing to avail themselves to this training opportunity are spared procurement and fiscal hurdles. The web-based solution is invoked through a one-time customization cost of start-up services, combined with an annual subscription fee per employee for software licensing requirements and hosting costs for unlimited annual use. Payment for customization and per seat fees can be made through a simple interagency transfer of funds.

This partnership also obviates governmental entities of the burdens related to capital expenditures for individual purchase of product license agreements or providing additional bandwidth, computer hardware, and administrative overhead otherwise required to operate web-based computer applications. The partnership solution for security awareness training provides cost-effective and resource-effective awareness with minimal impact to an organization's bottom line.

Please contact Rodney Willett of VIPNet (804-786-6202) or Rick Shaw of CorpNet Security (402-730-0090) for more information about information security awareness training opportunities.

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