















# Why an EA Driven Approach is Crucial to Successful IT Procurement

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Sponsored by the NASCIO IT Procurement Modernization Committee and the Enterprise Architecture & Governance Committee



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## NASCIO Call to Action: Recommendations for Improved State IT Procurement

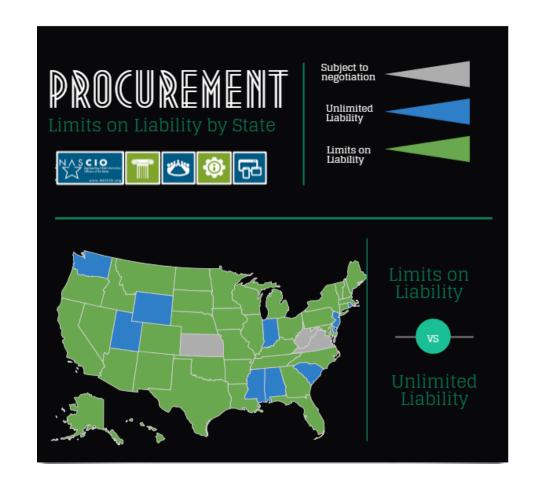
Remove unlimited liability clauses in state terms and conditions

Introduce more flexible terms and conditions

Don't require performance bonds from vendors

Leverage enterprise architecture for improved IT procurement

Improve the Negotiations Process













### Holistic Enterprise Architecture

Enterprise Architecture is a management engineering discipline that presents a holistic, comprehensive view of the enterprise including strategic planning, organization, relationships, business process, information, and operations.

The organization must be viewed as a fluid changing over time as necessary based on the environment and management's response to that environment.









## Greater Need for Enterprise Architecture, Governance and IT Service Management Integration

"Without a clear understanding of the enterprise's architecture it is not possible to develop IT support that reduces cost and follows an IT strategy tuned to fit the future business needs and agility."

Erik Masing, CEO of alfabet, Inc.











### Enterprise Architecture Value Chain

Enable Observe **Determine** Observe Strategic the the Strategic **Business** Business Contextual Need Intent **Environment** Intent or **Opportunity** (Market) **Business** Relationships **Processes** Mission Information SWOT Analysis Vision Fiscal Circumstances **Organizations** Risks Analysis Goals **Macroeconomics** Value Chains **Decisions Assumptions Objectives Customer Expectations** Management **Policies** Strategies **Customer Behavior** Initiatives Stakeholders **Performance** Regulations Analytics / Six Sigma Supply / Demand **New Technology Balanced Scorecard Economics** Competition Geospatial Capabilities Access Mandate Records Management Security Capabilities









### Top Ten: State CIO Priorities for 2017











- 1. Security
- 2. Consolidation/Optimization
- 3. Cloud Services
- 4. Budget and Cost Control
- 5. Legacy Modernization
- 6. Enterprise IT Governance
- 7. Data Management and Analytics
- 8. Enterprise Vision and Roadmap for IT
- 9. Agile and Incremental Software Delivery
- 10. Broadband/Wireless Connectivity



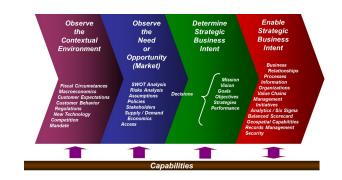








### EA driven IT procurement and why is it important



- The blueprint that drives purchase decisions
- EA provides the framework and governance for establishing standards for IT
- Streamlined investments and reduce silos in state government
- Reducing diversity and complexity through standardization
- Assists service providers in framing consistent projects and solutions
- Streamlines negotiations and contract management
- Serves the State's vision











### Pennsylvania Goals for EA driven IT Procurement

Procurement, governance and IT service management tightly integrated

Clear decision rights and accountability

Risk based approaches to decision making

Architectural work products key for decision making

Governance employing principles, architecture, standards

Effective communication and change management

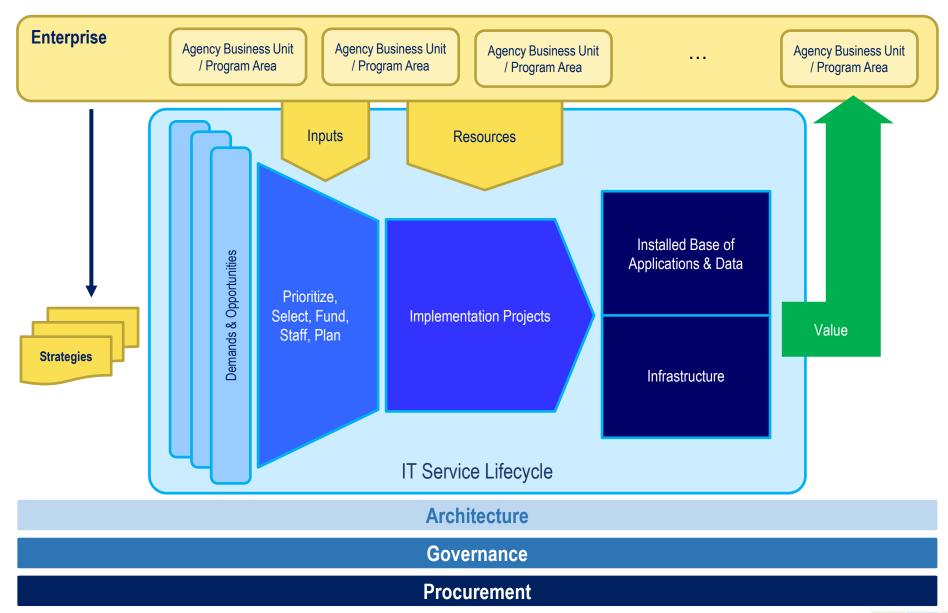








### **Creating Value from IT**



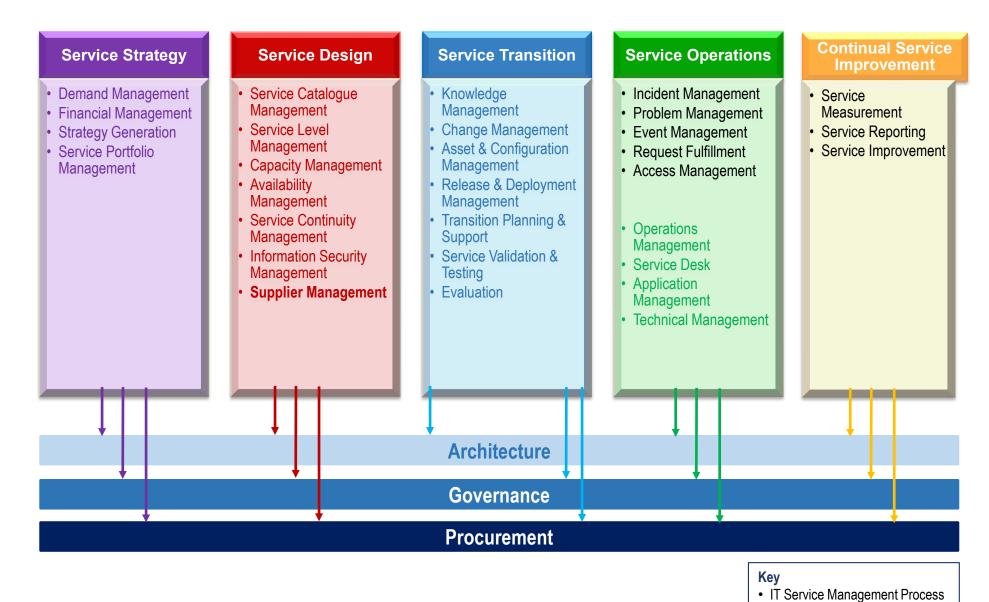








### **IT Service Lifecycle**





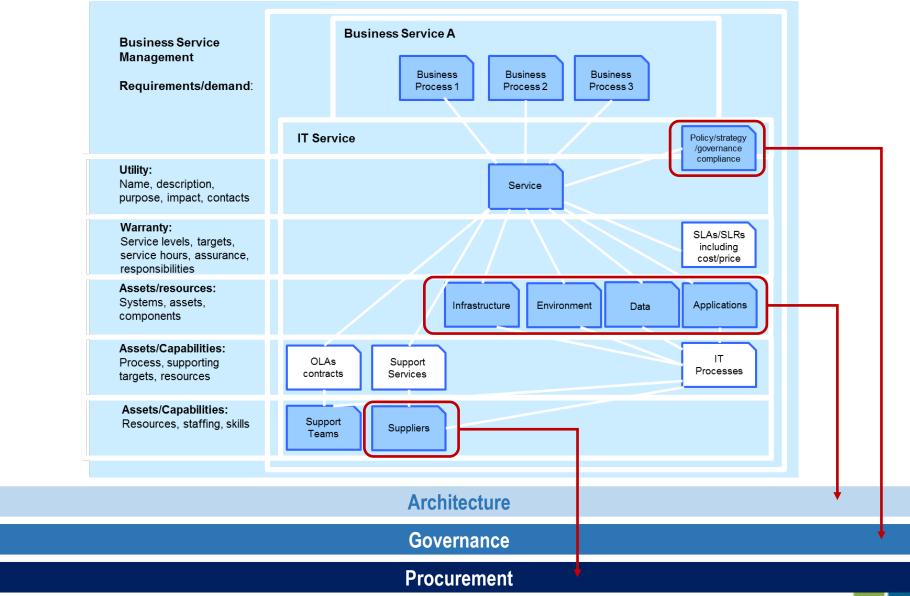


• IT Function





### **IT Service Components**











### **IT Enterprise Architecture**

• Technology: network, hardware, software

**Importance**: Represents an organization's knowledge base for business and IT process integration with conceptual blueprints. It enables the effective management of innovation within the enterprise through consistent service orientation, security, interoperability and portability.

#### **Types** Business **Service Strategy** Models Architecture Roadmaps **Service Design** Requirements Knowledge Application Data Guidance **Service Transition** Architecture **Architecture** Solutions Changes **Service Operations** Improvements **Technology** Reuse Engineering **Continual Service Improvement** Architecture Governance • Business: process, organization, people • Application: support business services **Procurement** • Data: structure, access, integration, information





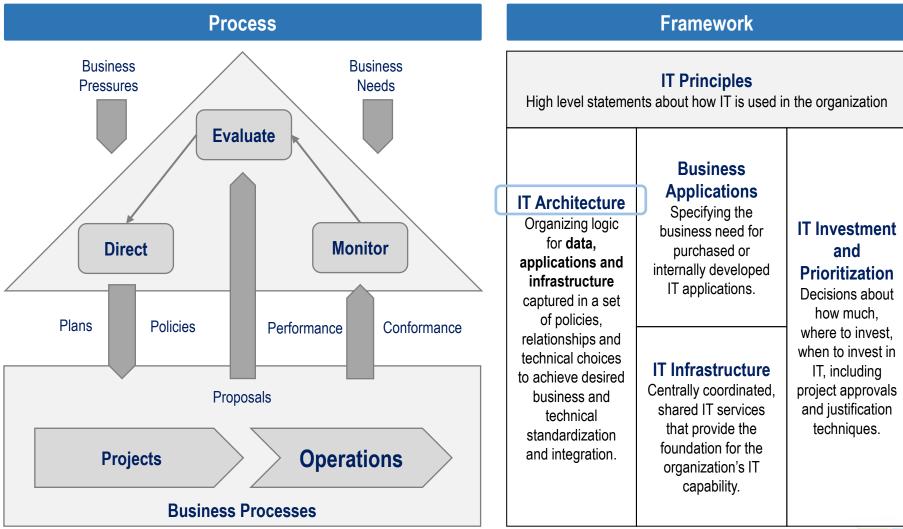






### IT Governance

**Definition**: Specification of the decision rights and accountability framework to encourage desirable behavior in the use of information technology (IT).













### **IT Procurement Framework**

#### **Technology Sourcing**

- Analyze business needs
- Analyze financials and policy compliance
- Assess supplier market
- Analyze options
- Communication sourcing strategy
- Govern and execute sourcing strategy for selected initiatives
- Evaluate results and reassess

### Technology Procurement

- Define needs
- Submit and manage requisition
- Create and manage RFX or spot buys
- Evaluate proposals
- Conduct due diligence
- Negotiate agreements
- Govern and approve contracts
- Facilitate supplier transitions
- Negotiate work requests

### Technology Supplier Management

- Develop rules of engagement
- Create and refine supplier classification
- Define performance expectations
- Initiate relationship and onboard
- Manage contract documents
- Manage business relationships
- Manage performance
- Manage risk
- Manage supplier communications
- Manage payments
- Re-evaluate and offboard



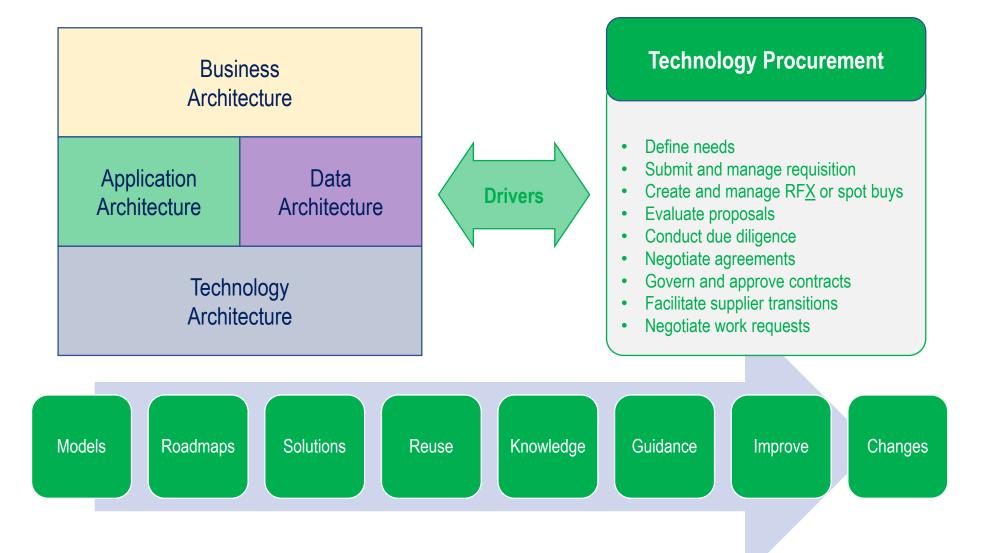








### **Architecture Driven Procurements**



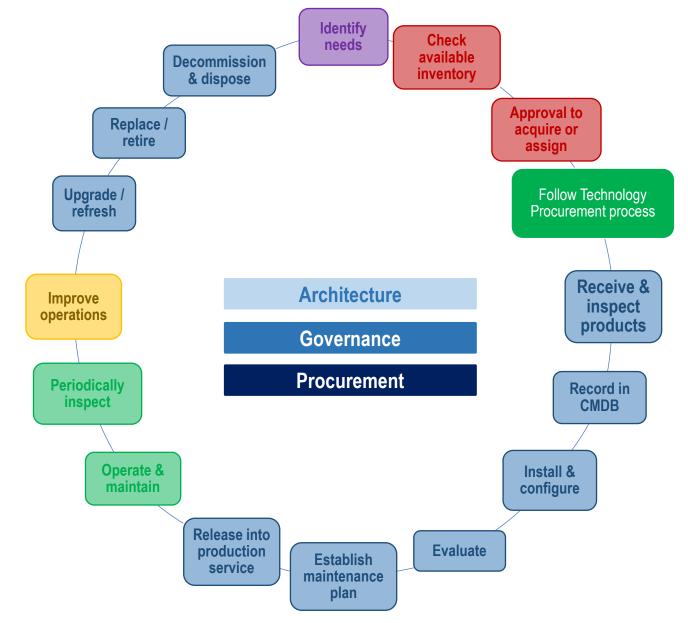








### **Underpinning Products**



**Service Strategy** 

**Service Design** 

**Service Transition** 

**Service Operations** 

Continual Service Improvement











### Recommendations











Emphasize EA principles in IT procurement

EA and procurement shared governance and representation

Transparency with stakeholders

Regular review of architecture vitality

Communication and change management

**Effective communication** 











### **Suggested Reading**

#### Improving IT Purchasing

#### A practical guide to getting more value from your IT purchases



This book helps managers and staff in procurement organizations to improve their business by establishing a sounder and more advantageous approach to purchasing Information Technology. The workbook and recommendations allow for different ways of purchasing IT. It helps with suggestions for

improvements that are based on practical experience and reflect the different situation and business needs of the organization. The book tackles questions such as 'Did the new system perform as expected?' 'Did the supplier provide the kind of service we were expecting?' 'Was the price of the complete and fully operational system within our original budget?' 'Did the users quickly adopt and fully utilize the new system?' Using this workbook should help your business get more from the IT systems you purchase. Improved performance, better support, lower costs, and systems better suited for users and business procedures are just a few benefits organizations can obtain by applying the recommendations contained in this workbook. All of what we discuss and recommend in this workbook is based on tried and tested techniques.

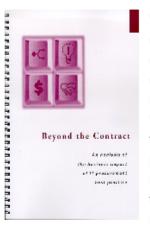
#### Bibliographic Details

Reference G903 UK ISBN 1859122868 Oct 1999

130 pages

#### Beyond the Contract

### An analysis of the business impact of IT procurement best practice.



'Beyond the Contract' is a study of actual procurements conducted by many organisations. Specific recommendations or proposed 'best practices' made by fourteen of the most popular procurement guides and methods were analysed and their impact measured. The results of these studies is

presented in a format that allows organizations to identify actions and improvements specific to their needs and situation. This report brings together the best recommendations available and shows what really works.

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### Questions











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### MARK YOUR CALENDAR

# Digital Transformation in Government: The Illinois Blockchain Initiative Webinar

Thursday, June 22 3:00 pm ET















