



NASCIO 2020 Annual Conference Sponsorship Opportunities

October 11 -14, 2020 | Minneapolis

*Sponsorship registration opens July 8 at Noon Eastern
and closes July 29 at 11:59 pm Eastern*

All NASCIO conference sponsors receive the following mutual benefits:

- Recognized in the e-digest—*NASCIO Connections*—leading up to the event
- Company sponsorship recognition through NASCIO social media channels
- A “thank you for sponsoring” tweet sent out by NASCIO with an invitation to view company profile on conference website, along with the use of the company’s Twitter handle
- Company logo included on electronic and printed signage located in the conference meeting space
- Company name and sponsorship level announced from the podium onsite to conference attendees
- Company representatives identified as a conference sponsor onsite on name badges and again in the post-conference attendee roster
- Company featured on the conference website (to include: logo, URL, company profile bio, business development contact information, company Twitter handle) and conference App (to include: logo, business development contact name and email address)
- Access to NASCIO Annual Conference sponsor logo (promotional use only)

PINNACLE SPONSOR

\$40,000

Two (2) Pinnacle Sponsors are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Pinnacle Sponsors receive:

- Four (4) complimentary registrations and up to seven (7) paying attendees for a total of eleven (11) attendees
- Four (4) invitations to attend the private Premier Sponsor-CIO Reception
- Company representative to introduce the pinnacle keynote session speaker (maximum of 5 minutes)
- One block ad placed on the conference homepage (sponsor to provide static ad 1140px wide by 300px high)
- Logo placed on customized conference hotel key cards and distributed to NASCIO attendees staying at the conference hotel
- Top tier placement of full color logo in the sponsor recognition section of the conference app
- Top tier placement of full color logo and link on the conference website
- Full color logo decal (individual signage) displayed in the conference meeting space
- Access to preliminary attendee lists leading up to the conference and a final attendee list after the conference
- Opportunity to have conference attendee names tweeted out by NASCIO (attendees registered before September 21)

MEMBER CENTER SPONSOR

\$22,000

One (1) Member Center Sponsorship is available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Member Center Sponsor receives:

- One (1) complimentary registration and up to five (5) paying attendees for a total of six (6) attendees
- One (1) invitation to attend the private Premier Sponsor-CIO Reception
- Company logo displayed at the Member Center, high-visibility and located in the the widely-used meeting space
- Full color logo included in the sponsor recognition section of the conference app
- Full color logo decal (individual signage) displayed in the conference meeting space
- Access to preliminary attendee lists leading up to the conference and a final attendee list after the conference
- Opportunity to have conference attendee names tweeted out by NASCIO (attendees registered before September 21)
- NASCIO to provide the following amenities for the Member Center:
 - Laptop and printer station for attendee convenience
 - Comfortable lounge seating to facilitate work space and networking
 - Variety of charging cables for mobile devices

WI-FI SPONSOR

\$22,000

One (1) Wi-Fi Sponsorship is available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Wi-Fi Sponsor receives:

- One (1) complimentary registration and up to five (5) paying attendees for a total of six (6) attendees
- One (1) invitation to attend the private Premier Sponsor-CIO Reception
- Wi-Fi access instructions and message acknowledging the Wi-Fi sponsor with full color company logo to be included in conference app and included on the back of each attendee name badge
- Sponsor recognition on conference Wi-Fi landing page and/or Wi-Fi network name (sponsor benefit dependent upon conference hotel)
- Full color logo decal (individual signage) displayed in the conference meeting space
- Access to preliminary attendee lists leading up to the conference and a final attendee list after the conference
- Opportunity to have conference attendee names tweeted out by NASCIO (attendees registered before September 21)

HEADSHOT PHOTO LOUNGE SPONSOR

\$22,000

One (1) Headshot Photo Lounge Sponsorship is available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Headshot Photo Lounge sponsor receives:

- One (1) complimentary registration and up to three (3) paying attendees for a total of four (4) attendees
- Two (2) invitations to attend the private Premier Sponsor-CIO Reception
- Full color logo included in the sponsor recognition section of the conference app
- Attribution as sponsor in online photo gallery on nascio.org post conference
- Full color logo decal (individual signage) displayed in the conference meeting space. Refreshment station provided during hours of headshot lounge. (see conference agenda for hours)
- Opportunity to position a registered team member during hours of headshot lounge to greet attendees
- Access to preliminary attendee lists leading up to the conference and a final attendee list after the conference
- Opportunity to have conference attendee names tweeted out by NASCIO (attendees registered before September 21)

INTERACTIVE TECHNOLOGY SPONSORS

\$20,000

Two (2) Interactive Technology Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Interactive Technology Sponsors receive:

- One (1) complimentary registration and up to four (4) paying attendees for a total of five (5) attendees
- One (1) invitation to attend the private Premier Sponsor-CIO Reception
- Full color logo included in the sponsor recognition section of the conference app
- Full color logo decal (individual signage) displayed in the conference meeting space
- Attribution on digital visual notes recorded live during conference sessions and distributed as digital product
- Full color logo placed on each interactive presentation slide displayed onsite at the conference
- Company recognition on complete set of polling slides and responses when utilized in NASCIO presentations throughout the year
- Opportunity to submit polling questions to poll attendees regarding technology and leadership trends (NASCIO has final approval on all questions and number of actual questions used may vary)
- Access to preliminary attendee lists leading up to the conference and a final attendee list after the conference
- Opportunity to have conference attendee names tweeted out by NASCIO (attendees registered before September 21)

GOLD SPONSORS

\$18,000

Thirty-two (32) Gold Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, Gold Sponsors receive:

- Two (2) complimentary registrations and up to seven (7) paying attendees for a total of nine (9) attendees
- Two (2) invitations to attend the private Premier Sponsor-CIO Reception
- Full color logo included in the sponsor recognition section of the conference app
- Access to preliminary attendee lists leading up to the conference and a final attendee list after the conference

SILVER SPONSORS

\$12,000

Twenty (20) Silver Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, Silver Sponsors receive:

- One (1) complimentary registration and up to five (5) paying attendees for a total of six (6) attendees
- Access to preliminary attendee lists leading up to the conference and a final attendee list after the conference

BRONZE SPONSORS

\$8,000

Ten (10) Bronze Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits:

- No complimentary registration; may register a total of four (4) paying attendees
- Access to preliminary attendee lists leading up to the conference and a final attendee list after the conference



NASCIO 2020 Annual Conference

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IMPORTANT DATES & Information For Your Calendar

Sponsorship registration opens June 26 at Noon Eastern
& closes July 24 at 11:59 pm Eastern

All sponsor deliverables are due before July 29

Online conference registration opens August 1 & closes October 7

Housing opens August 1 & closes September 11

Early Bird conference registration rate is \$1,195 p/p (August 1 thru August 22)

Regular conference registration rate is \$1,295 p/p (August 23 thru October 7)

Onsite registration rate is \$1,495 p/p