



## NASCIO 2022 Midyear Conference Sponsorship Opportunities

May 1 –3, 2022 | National Harbor, Maryland

*Sponsorship registration opens Feb 9 at Noon Eastern*

All NASCIO conference sponsors receive the following mutual benefits:

- Recognized in the e-digest—*NASCIO Connections*—leading up to the event
- An appreciation tweet including a link to your company’s NASCIO profile and company Twitter handle
- Company logo included on electronic and printed signage located in the conference meeting space
- Company name and sponsorship level announced from the podium onsite to conference attendees
- Company representatives identified as a conference sponsor onsite on name badges and again in the post-conference attendee roster
- Company logo and website featured on the NASCIO Conference website
- Complete sponsor profile on the NASCIO Event Hub—an app centralizing all conference components —to include: company logo, URL, company profile bio, business development contact information and company Twitter handle
- Complimentary access to the Event Hub for the designated sponsor contact (one sponsor contact/non-transferable)
- Access to preliminary attendee lists leading up to the conference and a final attendee list after the conference (offered as a PDF)
- Access to NASCIO Conference logo (promotional use only)

### PINNACLE SPONSOR

\$35,000

**One (1) Pinnacle Sponsorship is available and will be granted on a first-come, first-served basis.**

In addition to the mutual sponsor benefits, the Pinnacle Sponsors receive:

- Four (4) complimentary registrations and up to six (6) paying attendees for a total of ten (10) attendees
- Four (4) invitations to attend the private Premier Sponsor-CIO Reception
- Company representative to introduce the pinnacle keynote session speaker (maximum of 5 minutes)
- One block ad placed on the conference homepage (sponsor to provide static ad 1140px wide by 300px high)
- One rotating banner ad placed on the NASCIO Event Hub (sponsor to provide banner ad 950px wide by 380 px high)
- Logo placed on customized conference hotel key cards and distributed to NASCIO attendees staying at the conference hotel
- Top tier placement of company logo in the sponsor recognition section of the NASCIO Event Hub
- Top tier placement of company logo and link on the conference website
- Company logo decal (individual signage) displayed in the conference meeting space
- Opportunity to have conference attendee names tweeted out by NASCIO (attendees registered before Apr 10)

## MEMBER CENTER SPONSOR

\$18,000

**One (1) Member Center Sponsorship is available and will be granted on a first-come, first-served basis.**

In addition to the mutual sponsor benefits, the Member Center Sponsor receives:

- One (1) complimentary registration and up to four (4) paying attendees for a total of five (5) attendees
- One (1) invitation to attend the private Premier Sponsor-CIO Reception
- Company logo displayed at the Member Center, located in the high-visibility and widely-used meeting space
- Company logo and invitation on the NASCIO Event Hub to visit the Member Center onsite.
- Company logo decal (individual signage) displayed in the conference meeting space
- Opportunity to have conference attendee names tweeted out by NASCIO (attendees registered before Apr 10)
- NASCIO to provide the following amenities for the Member Center: Laptop and printer station for attendee convenience; Comfortable lounge seating to facilitate work space and networking ; Variety of charging cables for mobile devices

## WI-FI SPONSOR

\$18,000

**One (1) Wi-Fi Sponsorship is available and will be granted on a first-come, first-served basis.**

In addition to the mutual sponsor benefits, the Wi-Fi Sponsor receives:

- One (1) complimentary registration and up to four (4) paying attendees for a total of five (5) attendees
- One (1) invitation to attend the private Premier Sponsor-CIO Reception
- Wi-Fi access instructions and message acknowledging the Wi-Fi sponsor with full color company logo to be included in NASCIO Event Hub and included on the back of each attendee name badge
- Sponsor recognition on conference Wi-Fi landing page and/or Wi-Fi network name (sponsor benefit dependent upon conference hotel)
- Company logo decal (individual signage) displayed in the conference meeting space
- Opportunity to have conference attendee names tweeted out by NASCIO (attendees registered before Apr 10)

## ENERGIZER SPONSOR

\$15,000

**Two (2) Energizer Sponsorships are available and will be granted on a first-come, first-served basis.**

In addition to the mutual sponsor benefits, the Energizer Sponsors receive:

- One (1) complimentary conference registration and up to three (3) paying attendees for a total of four (4) attendees
- Opportunity to host a 5 minute “Energizer” session (example: chair yoga, meditation) - developed in conjunction with NASCIO staff. Selection of which day you host the “Energizer” session will be based on order of purchase—first to purchase selects first.
- One (1) invitations to attend the private Premier Sponsor-CIO Reception
- Company logo on NASCIO Event Hub agenda item
- Promotional signage in general session area

## GIVE BACK CHAMPION SPONSORS

\$13,000

Five (5) Give Back Champion Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Give Back Champion Sponsors receive:

- One (1) complimentary conference registration and up three (3) paying attendees for a total of four (4) attendees
- One (1) invitation to attend the private Premier Sponsor-CIO Reception
- All day coffee bar provided onsite for attendees next to the Give Back recipient table (includes company logo signage)
- Company logo included in Give Back promotional collateral (physical and online)
- Sponsors recognized in post-conference Give Back press release
- 50% of sponsorship fee will be a tax-deductible direct donation to our Give Back recipient - to be announced soon

## GOLD SPONSORS

\$12,000

Twenty-six (26) Gold Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, Gold Sponsors receive:

- Two (2) complimentary registrations and up to six (6) paying attendees for a total of eight (8) attendees
- Two (2) invitations to attend the private Premier Sponsor-CIO Reception

## SILVER SPONSORS

\$8,000

Ten (10) Silver Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, Silver Sponsors receive:

- One (1) complimentary registration and up to four (4) paying attendees for a total of five (5) attendees

## BRONZE SPONSORS

\$5,000

Ten (10) Bronze Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits:

- One (1) complimentary registration and up to two (2) paying attendees for a total of three (3) attendees.



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## **NASCIO 2022 Midyear Conference Sponsorship Opportunities**

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### ***IMPORTANT DATES & Information For Your Calendar***

Sponsorship registration opens Feb 9 at Noon Eastern  
& closes Feb 18 at 11:59 pm Eastern

All sponsor deliverables are due before Feb 21

Online conference registration opens Mar 2 & closes Apr 25

Housing opens Mar 2 & closes Apr 1

Early Bird conference registration rate is \$1,195 p/p (Mar 2 thru Apr 1)

Regular conference registration rate is \$1,295 p/p (Apr 2 thru Apr 25)

Onsite registration rate is \$1,495p/p