



NASCIO 2022 Annual Conference Sponsorship Opportunities

Oct 9 -12, 2022 | Louisville, Kentucky

*Sponsorship registration opens Jul 13 at Noon Eastern
and closes Aug 3 at 11:59 pm Eastern*

All NASCIO conference sponsors receive the following mutual benefits:

- Recognized in the e-digest—*NASCIO Connections*—leading up to the event
- An appreciation tweet including a link to your company's NASCIO profile and company Twitter handle
- Company logo included on electronic and printed signage located in the conference meeting space
- Company name and sponsorship level announced from the podium onsite to conference attendees
- Company representatives identified as a conference sponsor onsite on name badges and again in the post-conference attendee roster
- Company logo and website featured on the NASCIO Conference website
- Complete sponsor profile on the NASCIO Event Hub—an app centralizing all conference components—to include: company logo, URL, company profile bio, business development contact information and company Twitter handle
- Complimentary access to the Event Hub for the designated sponsor contact (one sponsor contact/non-transferable)
- Access to preliminary attendee lists leading up to the conference and a final attendee list after the conference (offered as a PDF)
- Access to NASCIO Conference logo (promotional use only)

PINNACLE SPONSOR

\$45,000

Two (2) Pinnacle Sponsors are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Pinnacle Sponsors receive:

- Four (4) complimentary registrations and up to six (6) paying attendees for a total of ten (10) attendees
- Four (4) invitations to attend the private Premier Sponsor-CIO Reception
- Company representative to introduce the pinnacle keynote session speaker (maximum of 5 minutes)
- One block ad placed on the conference homepage (sponsor to provide static ad 1140px wide by 300px high)
- One rotating banner ad placed on the NASCIO Event Hub (sponsor to provide banner ad 950px wide by 380px high)
- Logo placed on customized conference hotel key cards and distributed to NASCIO attendees staying at the conference hotel
- Top tier placement of company logo in the sponsor recognition section of the NASCIO Event Hub
- Top tier placement of company logo and link on the conference website
- Company logo decal (individual signage) displayed in the conference meeting space
- Opportunity to have conference attendee names tweeted out by NASCIO (attendees registered before Sep 23)

MEMBER CENTER SPONSOR

\$25,000

One (1) Member Center Sponsorship is available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Member Center Sponsor receives:

- One (1) complimentary registration and up to four (4) paying attendees for a total of five (5) attendees
- One (1) invitation to attend the private Premier Sponsor-CIO Reception
- Company logo displayed at the Member Center, located in the high-visibility and widely-used meeting space
- Company logo and invitation on the NASCIO Event Hub to visit the Member Center onsite
- Company logo decal (individual signage) displayed in the conference meeting space
- Opportunity to have conference attendee names tweeted out by NASCIO (attendees registered before Sep 23)
- NASCIO to provide the following amenities for the Member Center: Laptop and printer station for attendee convenience; Comfortable lounge seating to facilitate work space and networking ; Variety of charging cables for mobile devices

WI-FI SPONSOR

\$25,000

One (1) Wi-Fi Sponsorship is available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Wi-Fi Sponsor receives:

- One (1) complimentary registration and up to four (4) paying attendees for a total of five (5) attendees
- One (1) invitation to attend the private Premier Sponsor-CIO Reception
- Wi-Fi access instructions and message acknowledging the Wi-Fi sponsor with company logo to be included in the NASCIO Event Hub and included on the back of each attendee name badge
- Sponsor recognition on conference Wi-Fi landing page and/or Wi-Fi network name (sponsor benefit dependent upon conference hotel)
- Company logo decal (individual signage) displayed in the conference meeting space
- Opportunity to have conference attendee names tweeted out by NASCIO (attendees registered before Sep 23)

HEADSHOT PHOTO LOUNGE SPONSOR

\$25,000

One (1) Headshot Photo Lounge Sponsorship is available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Headshot Photo Lounge sponsor receives:

- One (1) complimentary registration and up to four (4) paying attendees for a total of five (5) attendees
- One (1) invitation to attend the private Premier Sponsor-CIO Reception
- Company logo decal (individual signage) displayed in the conference meeting space
- Refreshment station provided during hours of headshot lounge (see conference agenda for hours)
- Opportunity to position a registered team member during hours of headshot lounge to greet attendees
- Opportunity to have conference attendee names tweeted out by NASCIO (attendees registered before Sep 23)

ENERGIZER SPONSORS

\$20,000

Two (2) Energizer Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Energizer Sponsors receive:

- One (1) complimentary conference registration and up to three (3) paying attendees for a total of four (4) attendees
- Opportunity to host a 5 minute “Energizer” session (example: chair yoga, meditation) - developed in conjunction with NASCIO staff; Selection of which day you host the “Energizer” session will be based on order of purchase—first to purchase selects first
- One (1) invitation to attend the private Premier Sponsor-CIO Reception
- Company logo on NASCIO Event Hub agenda item
- Promotional signage in general session area

GIVE BACK CHAMPION SPONSORS

\$18,000

Five (5) Give Back Champion Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Give Back Champion Sponsors receive:

- One (1) complimentary conference registration and up three (3) paying attendees for a total of four (4) attendees
- One (1) invitation to attend the private Premier Sponsor-CIO Reception
- Specialty coffee bar or locally themed refreshments provided onsite for attendees (includes company logo signage)
- Company logo included in Give Back promotional collateral (physical and online)
- Sponsors recognized in post-conference Give Back press release
- 25% of sponsorship fee will be a tax-deductible direct donation to our Give Back recipient - to be announced soon

GOLD SPONSORS

\$15,000

Thirty-two (32) Gold Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, Gold Sponsors receive:

- Two (2) complimentary registrations and up to six (6) paying attendees for a total of eight (8) attendees
- Two (2) invitations to attend the private Premier Sponsor-CIO Reception

SILVER SPONSORS**\$10,000**

Twenty (**20**) Silver Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, Silver Sponsors receive:

- One (1) complimentary registration and up to four (4) paying attendees for a total of five (5) attendees

BRONZE SPONSORS**\$7,000**

Twelve (**12**) Bronze Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits:

- One (1) complimentary registration and up to two (2) paying attendees for a total of three (3) attendees

IMPORTANT DATES & Information For Your Calendar

Sponsorship registration opens Jul 13 at Noon Eastern
& closes Aug 3 at 11:59 pm Eastern

All sponsor deliverables are due before Aug 3

Online conference registration opens Aug 10 & closes Oct 3 (no onsite registration)

Housing opens Aug 10 & closes Sep 7

Conference registration rate is \$1,295 p/p