



Conference Sponsorship Registration Information:

We are aware that securing sponsorships for our conferences is highly competitive and, as we've heard from you, can be a stressful process. There are two specific challenges that we've heard in your feedback, which are:

- Though a company can only secure one sponsorship, multiple shoppers from the same company would enter the queue, causing an inflated queue and confusing waiting times
- Providing everyone with the link at the same time to enter the queue allowed outside factors, such as internet speeds and refresh rates, created a stressful atmosphere where fractions of a second were separating shoppers for their place in line

We've taken the opportunity to institute process improvements for the Annual Conference sponsorship registration that opens on July 13, which include:

1. Only one representative per member company will be able to join the sponsorship queue
2. A queue waiting room will open 30 minutes prior to registration opening. When registration opens, individuals in the waiting room will be randomized and place in the queue to shop.

On sponsorship day...

Visit the Sponsorship Registration page

- 11:30 am ET
Sponsorship waiting room opens – click the Sponsor Now image where you'll pick your company name from a drop-down box
 - Only one representative per member company may join*
- 12 pm ET
Sponsorship registration opens
 - everyone in the waiting room will be randomized and placed in a queue
 - anyone joining after 12 pm will be placed at the back of the queue in the order they arrive
- Shop Smart & Quick
The queue allows one person into the system every minute
 - To prevent competing against another shopper, make your selection and complete the process within one minute
 - It is recommended you plan ahead for multiple options in case your first choice is sold out
- Thank You for Your Support
Once you've completed the process and hit Submit, you're all set. You'll receive an email confirmation immediately with follow up from the NASCIO team within 48 hours

*NOTE: Do not leave the waiting room or queue once you have entered; doing so will jeopardize your company's ability to secure a sponsorship. When you select your company from the drop-down box and join the waiting room or the queue, no one else may select it. Leaving the waiting room or queue does not automatically release the company for selection by someone else.