### Forging the Path to Recovery

### State CIO Office Special Recognition California Department of Technology

### Digital COVID-19 Vaccine Record Project Dates: May 2021

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For many years, health departments nationwide have considered providing residents access to their digital vaccine records. But the resources required for such a project made it a distant dream.

COVID-19 created an imperative for quick action and became an opportunity for California to innovate and forge a path for others.

In mid-June 2021, California had 3.7 million confirmed cases, 63,000 deaths, and 40 million vaccinations administered. The focus was on increasing vaccination rates and kickstarting sustained economic activity.

### The project

In June 2021, under direction of the State CIO, the California Digital COVID-19 Vaccine Record (DCVR) was implemented by the California Department of

Technology, (CDT) and the California Department of Public Health (CDPH). The solution includes the online portal and supporting backend solutions. This portal provided the means for California residents to obtain a secure, easily verifiable record of their COVID-19 vaccinations.

### The reaction

Within six months of the initial implementation, 6.3 million California residents—20% of the vaccinated population—logged in to the DCVR portal (<u>https://myvaccinerecord.cdph.ca.gov</u>) to download their SMART Health Cards.

In August 2021, CDT released the front-end code into the public domain, so other states could use it to implement systems for their own residents. Two months later, the state of Washington did just that, releasing their WAVerify digital record portal.

As of April 2022, the number of California residents who have downloaded their SMART Health Cards has climbed to almost 8 million. They can present the digital health cards at restaurants and other venues. The cards also work with iPhone and Android apps residents use to purchase event tickets and track their health.

### The future

California supported six other states to implement their solution, sharing its <u>playbook</u> of lessons learned. This unprecedented collaboration is expected to result in many more use cases and innovations. CDPH is looking forward to innovating with other organizations in California and beyond to continue transforming public health technology.

It was a privilege to work on this project with our colleagues at CDPH, and we look forward to working on similarly impactful projects in 2022 that will benefit all Californians.

Rick Klau, State Chief Technology Innovation Office, California Department of Technology

## Providing access to vaccination records:

As of mid-April 2022:

- Nearly 16 million DCVR downloads by 8 million people
- CDPH processes 99% of requests for remediation within 5 days
- CDT shared source code and together with CDPH supported several states with their implementations



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The COVID-19 pandemic spawned many sudden challenges for state IT and health departments. CDPH knew digital vaccine records would be a resource-heavy undertaking, especially alongside the other pandemic solutions being developed and managed. But the payoff would be enormous, with positive ramifications for years to come.

### The problem to be solved

Providing digitized vaccine records has long been a wish-list project for many state health departments. Digital records would give the public an easy way to access and use their own vaccination data. They would also help educational organizations more easily confirm childhood vaccination status. Solutions were evaluated but not deployed, as they would require too many resources and funds, and there were always other projects taking higher priority.

COVID-19 quickly changed priorities for public health, state IT departments, and the nation at large. In response to the pandemic, restaurants, bars, entertainment venues, the travel industry, and other businesses began requiring consumers to provide proof of vaccination.

Vaccine providers issue and update paper cards as proof of immunization. These cards are naturally vulnerable to all the risks common to paper documents. Residents can easily lose or accidentally damage them.

### Why the solution mattered

By mid-June 2021, California had 3.7 million confirmed cases, 63,000 deaths, and 40 million vaccinations administered. The focus was on increasing vaccination rates and kickstarting sustained economic activity.

A digital COVID-19 vaccine record would reduce challenges for the public associated with showing vaccination status, provide businesses an efficient way to enforce mandates for indoor gatherings, and provide a cost-effective mechanism to support public health goals while sustaining mobility and economic activity. Additionally, research shows that when such mandates are enforced, people who may be hesitant to get immunized are more likely to get vaccinated, improving the health and protection of the entire community (https://pubmed.ncbi.nlm.nih.gov/28700416/).

As mobility became more dependent on offering proof of vaccination, many residents quickly

found themselves in a bind. Residents who knew about the immunization registry, started turning to the California Department of Public Health for their immunization records. Others did not even know there was a process for obtaining their records from the state's immunization registry. Even so, CDPH was quickly getting inundated with calls and requests for assistance. Each request required information submitted by the resident and research and response by the registry help desk. Because only a handful of staff were historically assigned to this type of request which required research, responses generally took two to three weeks, not ideal under the circumstances and clearly not sustainable with the expected surge.

Any digital solution would require not only quick development of the necessary technology, but would also require data cleanup, appropriate staffing, policy changes, process changes, training, and a large-scale communication and education campaign.



### An unprecedented partnership to meet a universal need

For the first time, as of June 18, 2021, Californians could readily access their vaccination record at <a href="https://myvaccinerecord.cdph.ca.gov">https://myvaccinerecord.cdph.ca.gov</a> in eight languages. The solution is elegant in its simplicity and returns results within seconds, allowing a user to easily retrieve their record when needed for travel, at restaurants, or other venues.

Every state in the US maintains an immunization registry (also known as an "immunization information system," or IIS) where all COVID-19 vaccinations are required by federal law to be reported. California built an easy-to-use web-based application that taps into the IIS data and delivers a DCVR with a scannable QR code using the SMART Health Card framework. When information entered matches information already in the state IIS, a confirmation is sent by SMS or email to the resident with a link to retrieve their DCVR. Android users can save their DCVR to Google Pay; Apple users can share their DCVR with Apple Health and Apple Wallet. Alternatively, users can save a screenshot of their DCVR to their camera roll or print it out.

Deploying the DCVR was one thing, but then there would be overcoming known data quality issues. CDT and CDPH knew from the beginning that the work embarked upon would be wrought with immediate challenges requiring all hands on deck. California had already shown the agility and rapid pace with which solutions could be deployed and would organize quickly for a coordinated response, pulling vendors, providers, and state staff to meet the challenge. The primary goal was to help California residents quickly and easily obtain and provide proof of their vaccination records.

This continues to be such a tremendous achievement for California, and a huge public service win well beyond California's borders. I'm grateful to everyone ...who encouraged the original project, supported the initial launch, and played such an important role in the increasing success of the effort.



Rick Klau, State Chief Technology Innovation Office, California Department of Technology

## The implementation O O O O O O O O O O O O

No one expected this project to be easy. But CDT and CDPH were fortunate to pull together a crew of tireless experts from a wide variety of organizations, all dedicated to the common good. By accomplishing so much, so quickly to serve Californians' wellbeing, this implementation demonstrated government at its very best.

### Laying out the roadmap

Like most initiatives designed to combat the pandemic's effect, the DCVR did not follow the state's standard enterprise planning approach. CDT quickly developed a proof of concept, explained the idea to stakeholders, obtained buy-in, and established high level governance.

This project represented a major collaboration effort between CDT's Office of Enterprise Technology and CDPH, with cross-organizational governance. The portal was managed by CDT. The backend data and remediations, needed to

### Government at its best

CDPH and CDT convened a team of experts for rapid results:

- Increased number of recipients with email or phone from 72% to >95%
- Increased raw match rate by 72% (from 43% to 74%)
- Processed more than 858,000 remediation requests in 10 months
- Responded to 90% of remediation requests within 5 days

support the solution, were quickly stood up and enhanced by CDPH. The solution's development was supported by several vendors already engaged on other COVID-19 initiatives.

A project director was designated, and the work was organized under six teams. They brought together experts from several service providers and projects, who collaborated in an iterative process based on Agile best practices. With no time for pilots or proofs of concept, the team's success would have to be gauged by the public's response to the quickly built solution and be refined iteratively with new learnings.

#### A combined team with all hands on deck

This combined team worked closely with healthcare providers and state government operations staff. They demonstrated true passion for the project, choosing to work nights and weekends to ensure the project's success and remediate requests from the public. The team was also highly flexible, with many members stepping into new roles to quickly fix what needed fixing without regard to vendor affiliations. While most CDPH projects are characterized by cross-team collaboration, the DCVR solution development put that into high gear due to the critical need for the solution.

#### How the solution was built

The development team very quickly stood up the DCVR portal on June 18, 2021. It features:

- Online and mobile interfaces in eight languages
- Fields for residents to enter their name, date of birth, and the phone number or email address associated with their vaccine record
- Integration with the state Immunization Registry to retrieve the record
- Frequently asked questions and answers
- The Verifiable Clinical Information coalition's SMART Health Card as the digital vehicle for receiving vaccine information

The solution is built on a three-tier architecture, including a frontend web application using the React JavaScript Library, middle tier APIs written in Microsoft .NET Core and Node.js, and a backend data tier using Snowflake. Requestors receive a link

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to their DCVR by their preferred contact method (SMS or email) via AWS Pinpoint. Once the immunization registry backend delivers a JSON payload to the API, the API generates QRCode with the SMART Health Card framework. From there, the requestor can save it to their computer or to Android or Apple applications on a smartphone.

CDPH teams worked to stand up backend processes and improve the matching of the portal to immunization data. All solutions delivered rigorous accessibility, cybersecurity, and data privacy to comply with California and federal regulations. Backend solutions addressed matching and remediation capabilities as described below.

- The remediation process leverages two tools with backend integrations: a Virtual Assistant Tool (VAT) which allows the
  public to submit a request for record access or correction, and a Staff Remediation Tool (SRT) which is the ticketing
  solution for remediations. The VAT uses Amazon cloud services, such as, AWS LEX, Elastic Kubernetes Service
  (EKS), EC2, and S3 to run the existing architecture and data collection components. Within the VAT flow, user
  authentication is completed through a third-party service called ID.me. The VAT architecture is designed to protect
  personal data.
- The SRT is a custom application hosted by Microsoft Azure Cloud service allowing the remediation teams to process
  requests swiftly and securely. The VAT data flowing to the SRT are stored in the Snowflake database, the database
  used by CDPH with high-security configuration through Azure AD and hosted on CDPH services. The SRT is only
  accessible on the CDPH network. The tool's architecture has allowed regular and agile enhancements to improve
  business processes as well as integration of data from multiple sources. Utilizing AWS services, the SRT has also
  enabled automated communications to the request submitters triggered by ticket status.
- The DCVR Integration system is the hub of the solution architecture. It consists of a data warehouse that extracts, transforms and loads (ETL) data for all COVID vaccinations in California. The system runs in Snowflake data warehouses hosted in the Microsoft Azure Cloud. DCVR Integration provides data on-demand to the DCVR portal and to SRT. DCVR Integration also matches requests from the public via the VAT against vaccination data in the warehouse for classification, delivery to SRT, and auto-remediation of contact information in the registry. Lastly, DCVR

Integration delivers matched results for display in SRT to confirm record remediations (per requests from VAT) have been effective and are reflected in the registry.

### Stakeholder support and engagement

Given the importance of the project to California residents and the economy, State leadership quickly provided approvals and support needed to bring the portal to fruition. Their engagement with project leadership continued beyond deployment and highlighted the value of the solution to California's leaders.

Post deployment of the portal, CDPH collaborated with local health jurisdictions (LHJs), who also served as advocates, providing feedback and collaborating on data remediation efforts. Together, CDPH and the LHJs worked to develop communications and to educate the public about the DCVR. CDPH also worked with California business organizations to help educate businesses on leveraging the technology as they verify customer vaccination status.

The data quality issues were addressed through outreach and collaboration with providers to ensure complete and accurate vaccination data is submitted to the registry on a timely basis. The need was emphasized through the <u>Order of the State Public Health Officer Requirement that COVID-19 immunization providers request patients' email addresses and mobile phone numbers for the State's Immunization Registry (ca.gov). Public Health Officer memos shared <u>Vaccine Record Guidelines & Standards (ca.gov)</u> to educate the public about the role of the DCVR.</u>

#### Failing fast yet fixing fast

One of the historic deterrents to providing consumer digital health records is data quality. Anticipating these issues after deployment, CDPH quickly ramped up teams to focus on improving data quality and addressing expected calls and remediation requests.

As expected, the initial DCVR portal rollout saw data quality problems surface quickly, with around 43% of requests through the portal obtaining a match with the IIS. This resulted in high volumes of remediation tickets. The development and data quality teams worked in parallel to improve matching, taking this three-pronged approach:

- · Improve the backend lookup and matching logic with IIS
- · Clean up IIS data to address the sources of the matching issues
- Conduct focused outreach and collaboration with healthcare providers to improve their reporting in accordance with the State Public Health Order on collecting and submitting vaccination contact information

CDPH also rapidly deployed a series of solutions to support the DCVR portal with remediation request processing:

**July 2:** The Virtual Assistant Tool for public request submission; **August 9:** The Staff Remediation Tool to track record remediation tickets; **November 9:** Identity verification via ID.me added to the Virtual Assistant to avoid the need to collect identity documents from requesters.

Every time I've had to pull up my vaccine record in the iOS Wallet app, it brings a smile to my face. It truly adds value to my digital wallet. As a California resident and Apple employee I want to thank you for your efforts. Great work!



Mel Sampat, Software Engineer, Apple

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As of April 2022, approximately 16 million DCVR responses have been delivered to nearly 8 million people. For many Californians, an organization they might have known little about was associated with providing a much-needed service during difficult and challenging times, increasing their faith in government and the CDPH. Residents who previously knew nothing about CDPH now associate it with providing a much-needed service during difficult times.

### Improving experiences for residents of California

The DCVR portal has become an increasingly popular service for California residents. They can access their own vaccination records in under two minutes and save them on their phone or computer for retrieval at any time. The only requirements are name, date

# Enabling modern health tech

Californians can add their DCVR results to smart phone apps for a variety of uses and benefits:

- Apple Health
- Apple Wallet
- Google Pay
- Samsung Pay

of birth, and email or mobile number, combined with a PIN created by the user. The DCVR is available in eight languages and provides an easily accessible FAQ.

The hard work post deployment paid off. By the end of April 2022:

- Record request matches increased from 43% at deployment to 74% and the unique recipient match rate is holding at about 89%.
- CDPH processed nearly 858,000 remediation requests from the public. At peak, the team had ramped to process over 10,000 tickets per day. Today, 99% of all requests are addressed within five days, and automated SMS and email communications keep residents informed of their request status.
- Whereas at launch, for 28% of COVID-19 vaccine recipients, there was neither an email nor mobile number attached to their record, today the gap is 5% thanks to CDPH's collaboration with providers.

With close to 8 million digital vaccine record downloads to date, California has become the largest issuer of SMART Health Cards in the United States and was one of the first of 24 states and territories to use them. Now that smartphone manufacturers like Apple, Google, and Samsung all support SMART Health Cards, the DCVR has become even more useful. It can be stored securely in smartphone apps, making it easier to find and present when requested.

### Improving experiences for residents of the US and beyond

In August 2021, CDT released the DCVR portal code to the public domain to be used by other states to implement systems for their residents. CDPH and CDT created a <u>playbook</u> documenting best practices and lessons learned as they shared the DCVR portal to help other states implement and innovate faster. The state of Washington was the first to do so, releasing their WAVerify application two months later. With their path to implementation made easier, Washington took the solution further and enhanced the code, including adding dozens of additional languages to the original eight.

Since then, Washington, DC, and Oregon deployed their own DCVR-based solutions, increasing its benefits to 9.7 million U.S. residents beyond California. CDPH and CDT are working with three other states to leverage the code. Internationally, several jurisdictions worked directly with California to accept its DCVRs as proof of vaccination for travelers from the U.S. (New Zealand, Australia, Israel, United Kingdom, and the EU).

Now that they've realized their long-time digital vaccine record dream, CDPH looks forward to exploring more ways to use the DCVR. This project has provided new avenues for innovating with other organizations to continue transforming public health technology.

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Especially hard hit by the COVID-19 pandemic has been the travel and tourism sector. The widespread requirement of COVID-19 health credentials... for international travel means open standards are key to interoperability and participation as individuals get back to doing the things they love.

Sandra Beattie, Senior Public Sector Executive, NYS Budget + Performance Leader