NASCIO

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**NASCIO 2023 Midyear Conference
Sponsorship Opportunities**

April 30 – May 3, 2023 **|** National Harbor, Maryland

*Sponsorship registration opens February 8 at Noon Eastern
and closes February 17 at 11:59 pm Eastern*

All NASCIO conference sponsors receive the following mutual benefits:

- Recognized in the e-digest—*NASCIO Connections*—leading up to the event
- An appreciation tweet including a link to your company's NASCIO profile and company Twitter handle
- Company logo included on electronic and printed signage located in the conference meeting space
- Company name and sponsorship level announced from the podium onsite to conference attendees
- Company representatives identified as a conference sponsor onsite on name badges and again in the post-conference attendee roster
- Company logo and website featured on the NASCIO Conference website
- Complete sponsor profile on the NASCIO conference app — an app centralizing all conference components — to include: company logo, URL, company profile bio, business development contact information and company Twitter handle
- Complimentary access to the conference app for the designated sponsor contact (one sponsor contact/non-transferable)
- Access to preliminary attendee lists leading up to the conference and a final attendee list after the conference   (**offered as a PDF**)
- Access to NASCIO Conference logo (promotional use only)

PINNACLE SPONSORS $45,000

Two (2) Pinnacle Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Pinnacle Sponsors receive:

- Four (4) complimentary registrations and up to six (6) paying attendees for a total of ten (10) attendees
- Four (4) invitations to attend the private Premier Sponsor-CIO Reception
- Company representative to introduce the pinnacle keynote session speaker (maximum of 5 minutes)
- One block ad placed on the conference homepage (sponsor to provide static ad — size TBD)
- One rotating banner ad placed on the NASCIO conference app (sponsor to provide banner ad — size TBD)
- Logo placed on customized conference hotel key cards and distributed to NASCIO attendees staying at the conference hotel
- Top tier placement of company logo in the sponsor recognition section of the NASCIO conference app
- Top tier placement of company logo and link on the conference website
- Company logo decal (individual signage) displayed in the conference meeting space
- Opportunity to have conference attendee names tweeted out by NASCIO (attendees registered before April 10)

MEMBER CENTER SPONSORS $30,000

Two (2) Member Center Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Member Center Sponsors receive:

- One (1) complimentary registration and up to four (4) paying attendees for a total of five (5) attendees
- One (1) invitation to attend the private Premier Sponsor-CIO Reception
- Company logo displayed at the Member Center, located in the high-visibility and widely-used meeting space
- Company logo on the NASCIO conference app
- Company logo decal (individual signage) displayed in the conference meeting space
- Opportunity to have conference attendee names tweeted out by NASCIO (attendees registered before April 10)
- NASCIO to provide the following amenities for the Member Center: Laptop and printer station for attendee convenience; Comfortable lounge seating to facilitate work space and networking; Variety of charging cables for mobile devices; Company logo on sundry grab 'n go on conference floor and in restrooms

WI-FI SPONSOR $25,000

One (1) Wi-Fi Sponsorship is available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Wi-Fi Sponsor receives:

- One (1) complimentary registration and up to four (4) paying attendees for a total of five (5) attendees
- One (1) invitation to attend the private Premier Sponsor-CIO Reception
- Wi-Fi access instructions and message acknowledging the Wi-Fi sponsor with full color company logo to be included in NASCIO Event Hub and included on the back of each attendee name badge
- Sponsor recognition on conference Wi-Fi landing page (sponsor benefit dependent upon conference hotel)
- Company logo decal (individual signage) displayed in the conference meeting space
- Opportunity to have conference attendee names tweeted out by NASCIO (attendees registered before April 10)

GIVE BACK SPONSORS $18,000

Six (6) Give Back Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, the Give Back Sponsors receive:

- One (1) complimentary conference registration and up three (3) paying attendees for a total of four (4) attendees
- One (1) invitation to attend the private Premier Sponsor-CIO Reception
- All day coffee bar provided onsite for attendees next to the Give Back recipient table (includes company logo signage)
- Company logo included in Give Back promotional collateral (physical and online)
- Sponsors recognized in post-conference Give Back press release
- 25% of sponsorship fee will be a tax-deductible direct donation to our Give Back recipient - to be announced soon

GOLD SPONSORS $15,000

Thirty Two (32) Gold Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, Gold Sponsors receive:

- Two (2) complimentary registrations and up to six (6) paying attendees for a total of eight (8) attendees
- Two (2) invitations to attend the private Premier Sponsor-CIO Reception

SILVER SPONSORS $10,000

Twenty (20) Silver Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits, Silver Sponsors receive:

- One (1) complimentary registration and up to four (4) paying attendees for a total of five (5) attendees

BRONZE SPONSORS $7,000

Twelve (12) Bronze Sponsorships are available and will be granted on a first-come, first-served basis.

In addition to the mutual sponsor benefits:

- One (1) complimentary registration and up to two (2) paying attendees for a total of three (3) attendees.

IMPORTANT DATES & Information For Your Calendar

Sponsorship registration opens February 8 at Noon Eastern
& closes February 17 at 11:59 pm Eastern

All sponsor deliverables are due before February 20

Online conference registration opens March 1 & closes April 24

Housing opens March 1 & closes March 31

No Onsite Registration - Registration closes on April 24

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